



Funded by
UK Government

Aberdeenshire
COUNCIL



LONG-TERM PLAN FOR TOWNS

PETERHEAD

POWERED BY

**LEVELLING
— UP —**



From mountain to sea



LONG-TERM PLAN FOR TOWNS PROGRAMME

- UK Government commitment to towns via its Levelling-Up programme
- Gives 10-year funding certainty (£20 million over the period) devolved to town level
- Based on 10 year vision and a clear long term plan for delivery
- Establishes **new community led Town Boards** to develop the Long - Term Plan and supporting Investment Plans (3 yearly)



From mountain to sea

Aberdeenshire
COUNCIL



Safety & Security

S1: Design and management of the built and landscaped environment to 'design out crime'.

S2: Engage with Police Force and together consider interventions to focus on visible crime prevention in defined areas places.

S3: Measures to prevent anti-social behaviour, crime and reduce reoffending.

S4: Measures to reduce repeat burglary.



From mountain to sea



High Streets, Heritage & Regeneration (1 & 2)

- H1: Funding for place-based regeneration and town centre and high street improvements, which could include better accessibility for disabled people, including capital spend and running costs.
- H2: Funding for new or improvements to existing, community and neighbourhood infrastructure projects and assets including those that increase communities' resilience to natural hazards, such as flooding, and support for decarbonisation of facilities, energy efficiency audits, and installation of energy efficiency and renewable measures in community buildings (including capital spend and running costs).



From mountain to sea



High Streets, Heritage & Regeneration (3-5)

- H3: Creation of and improvement to local green spaces, community gardens, watercourses and embankments. Improvements to the natural environment and the incorporation of more of these natural features into wider public spaces.
- H4: Enhanced support for arts, cultural, heritage and creative activities, projects and facilities and historic institutions that make up the local cultural heritage offer.
- H5: Support for local arts, cultural, heritage and creative activities.



From mountain to sea



High Streets, Heritage & Regeneration (6-8)

- H6: Funding for the development and promotion of wider campaigns which encourage people to visit and explore the local area.
- H7: Funding for impactful volunteering and social action projects to develop social and human capital in local places.
- H8: Funding for local sports facilities, tournaments, teams and leagues; to bring people together.



From mountain to sea

Aberdeenshire
COUNCIL



High Streets, Heritage & Regeneration (9-11)

- H9: Investment in capacity building, resilience (which could include climate change resilience) and infrastructure support for local civil society and community groups.
- H10: Investment and support for digital infrastructure for local community facilities.
- H11: Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses.



From mountain to sea



High Streets, Heritage & Regeneration (12 & 13)

- H12: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.
- H13: Grants to help places bid for and host international business events and conferences that support wider local growth sectors.



From mountain to sea



Transport & Connectivity (1-3)

- T1: Support for active travel enhancements in the local area
- T2: Funding for bus infrastructure and connections to speed up journeys.
- T3: Additional revenue funding added to the Bus Service Improvement Programme Plus (BSIP+)*



From mountain to sea



Transport & Connectivity (4-7)

- T4: Funding for new, or improvements to road networks to improve access within and to the town.
- T5: Funding to improve rail connectivity and access.
- T6: Reducing vehicle emissions.
- T7: Investment and support for digital infrastructure for local community facilities.



From mountain to sea



Peterhead Town Area & Data

- UK Government will suggest a boundary
 - *There will be some flexibility to make sure this boundary makes sense locally*
- UK Government will provide a data pack with indicators that the Board can monitor
- The UK Government has agreed Policy Toolkits for each theme and sub-theme



From mountain to sea



Peterhead Town Board

- Independent Chair (cannot be the holder of an elected role including MP, MSP, Councillor, Community Councillor)
- Must include MP and Senior Police Scotland representative, 2 local Councillors
- Range of other members – appointments at Chair's discretion:
 - Community Groups/Charities
 - Faith Leaders
 - Youth
 - Business
 - Culture/Arts/Heritage
 - Public Bodies



From mountain to sea

Aberdeenshire
COUNCIL



Milestones

- June – Peterhead Town Board Members appointed & first meeting
- 1st November – Long Term Vision, Long term plan, first 3-year investment plan