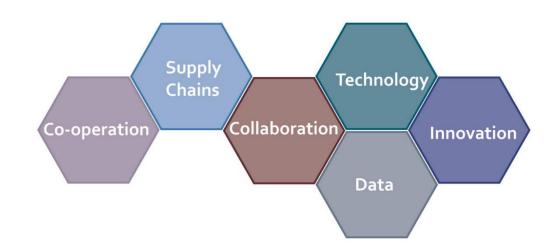




# Farm co-operation-

#### more relevant than ever...

Tim Bailey 25 November 2020



#### Farm co-operation-the benefits

- Increased efficiency and productivity
- Effective risk mitigation through management of supply and demand and pooling of resources
- Increased adoption of new technology and precision farming
- Agility to respond to customer demand with the ability of scale to meet it.
- A greater awareness of the market and ability to integrate and deliver efficient supply chains.
- The ability to collectively maximise growth opportunities and tackle significant macrochallenges
- Work as a common community delivering rural development accruing social as well as financial capital



### Farm co-operation the barriers?

Image/Perception



Selective memories



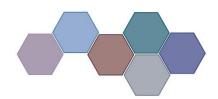
Mindset/Change...













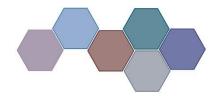
#### Farm co-operation-the global reality













### Farm co-operation-the local reality







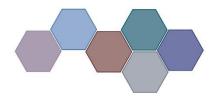














#### Farm co-operation-the national reality





50% of Scotland's 1m pigs per annu

0 125,000 + tonnes of potatoes grown

443m litres of milk produced

\$\square\$ 25\% of Scotland's 900kt of malting barley

Half of the oats grown, more than half of the oil seed rape, and around 20% of the wheat grown in Scotland







employed directly (and many more through the machinery rings)



members in total



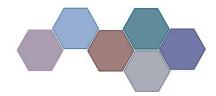
combined turnover



#### **SCOTLAND'S MACHINERY RINGS:**









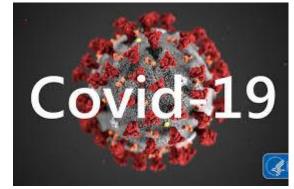
### Farm co-op agility and resilience









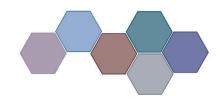














#### Farming threats and opportunities



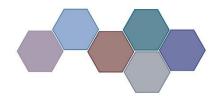






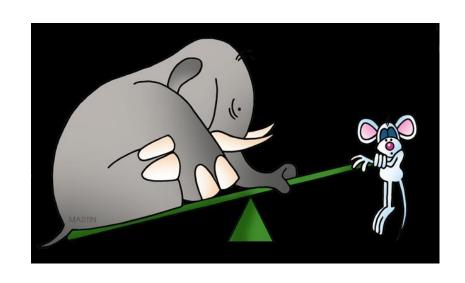






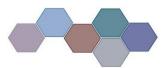


## The 'power' of one...



#### The power of many...







#### Requirements for change?

- 'Co-operation' **rebranded** e.g. farming together, strength in numbers
- More assertive, proactive promotionexemplars, case studies, PR
- More 'co-operation' menu options and national advisory support service
- Increased local, regional and national
  'co-operation' programmes
- Supportive policy and financial incentives



#### Why Australian farmers need Farming Together

#### A fairer go for farm businesses

Agricultural policy in Australia is increasingly focused on competition and deregulation. This encourages highly efficient and skilled farmers using advanced farming practices.

Global price volatility, supply demands/constraints, supermarket pricing policies and processor margins se many farmers become price takers, not price makers. Plus, smaller farmers can be disadvantaged by their lac of market bargaining power.

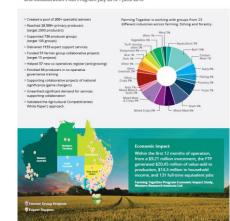
Farmers need to supply competitive markets, but they also need ways to become less vulnerable to supply chain imbalances, market price pressures and conditiset by major purchasers.



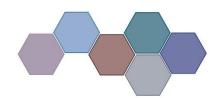
#### Farming tope

#### **Building on success**

Achievements of the Farm Co-operatives









# Working together to shape the future of farming and food

