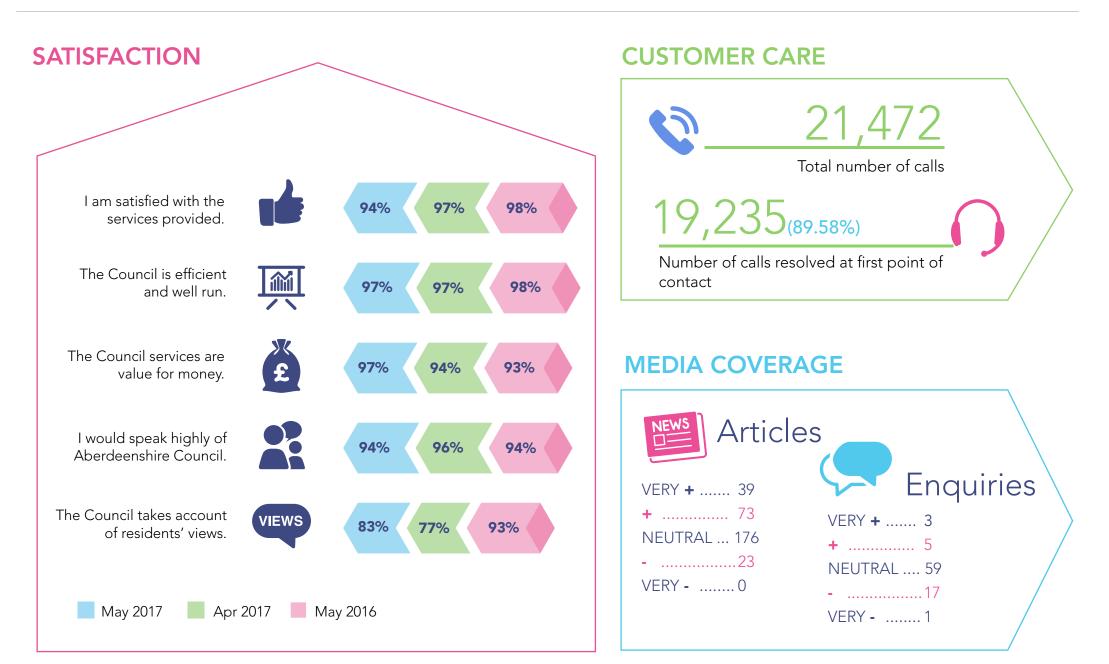
Reputation Tracker - May 2017





FEEDBACK

SOCIAL MEDIA 176 Top Posts FACEBOOK SEEN BY 68,279 38 1 We here at Aberdeenshire Council are great big, soppy romantics at heart, unfortunately our bridges are not!... **SEEN BY 67,683** 2 Could you look after baby Tom? Tom is four months old and needs his carer(s) to offer him what every baby needs - an environment that is nurturing, safe, stimulating and responsive... SEEN BY 30,369 3 Eight Aberdeenshire beaches have been recognised by Keep Scotland Beautiful for the high standards provided to 133 users... TWITTER in MAY 77 We **TWEETED** 126 times from @aberdeenshire which made

481k Impressions*

* Impressions: Times a user is served a Tweet in timeline or search results

COMPLAINTS/COMPLIMENTS



SATISFACTION - Services

	OVERALL SATISFACTION May Apr Mar			VERY SATISFIED			QUITE SATISFIED			NEITHER/NOR			QUITE DISSATISFIED			VERY DISSATISFIED			
	May	Apr	Mar	May	Apr	Mar	May	Apr	Mar	May	Apr	Mar	May	Apr	Mar	May	Apr	Mar	١
Local Schools	96%	94%	97%	10 %	9%	16%	86%	85%	81%	4%	5%	3%	-	-	-	-	-	-	
Social care or social work services	81%	95%	85%	20%	44%	15%	61%	51%	70%	15%	3%	11%	3%	3%	4%	-	-	-	
Libraries 💦	86%	95%	92%	13%	35%	9%	73%	60%	83%	12%	4%	8%	1%	1%	-	-	-	-	
Museums and Galleries	94%	97%	94%	14%	13%	6%	80%	84%	88%	7%	3%	3%	-	-	3%	-	-	-	
Parks and open places 🧏	85%	89%	79%	7%	9%	14%	78%	80%	65%	13%	8%	10%	1%	3%	11%	-	-	-	
Leisure facilities 👼	87%	92%	85%	21%	15%	13%	66%	77%	72%	13%	8%	7%	-	-	8%	-	-	-	
Refuse collection 😨	96%	94%	92%	21%	29%	20%	75%	65%	72%	5%	6%	8%	-	-	-	-	-	-	
Street cleansing 👔	81%	75%	72%	12%	10%	13%	69%	65%	59%	15%	22%	11%	3%	3%	18%	-	-	-	
The quality of customer services	95%	97%	95%	32%	41%	21%	63%	56%	74%	5%	3%	4%	-	-	1%	-	-	1%	
Roads maintenance 🛕	40%	38%	28%	2%	1%	-	38%	37%	28%	28%	25%	5%	26%	28%	49%	6%	9%	18%	
Housing Provision 🎓	75%	63%	-	3%	-	-	72%	63%	-	13%	22%	-	12%	14%	-	-	1%	-	/
																		1	/