

## Privacy Notice - LLA Summer Reading Fun 2021

The Data Controller of the information being collected is Aberdeenshire Council.

The Data Protection Officer can be contacted at Town House, 34 Low Street, Banff, AB45 1AY.

Email: [dataprotection@aberdeenshire.gov.uk](mailto:dataprotection@aberdeenshire.gov.uk)

Your information is being collected to use for the following purposes:

- **To sign-up and take part in the Summer Reading Fun activity online via the Live Life Aberdeenshire website and Online Form**
- **To contact the winners of the Prize Draw**
- **To send virtual email invite to online events**

Your information is being collected by Aberdeenshire Council.

The Legal Basis for collecting the information is Consent:

The retention period for the data is:

<p><i>Please state the retention period(s)</i> Information will be held for the duration of the competition and prize-giving then deleted.</p>
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Please note that you have the following rights:

- to withdraw consent at any time, where the Legal Basis specified above is Consent;
- to lodge a complaint with the Information Commissioner's Office (after raising the issue with the Data Protection Officer first);
- to request access to your personal data;
- to request rectification or erasure of your personal data, as so far as the legislation permits.

Where the Legal Basis for processing is Consent, please confirm that you have been provided:

- why your information is being collected;
- the purposes for your information being collected;
- full information about the intended processing;
- the applicable retention period;
- details of your rights.

I understand that I have the right to withdraw this consent at any time by contacting [libraries@aberdeenshire.gov.uk](mailto:libraries@aberdeenshire.gov.uk)