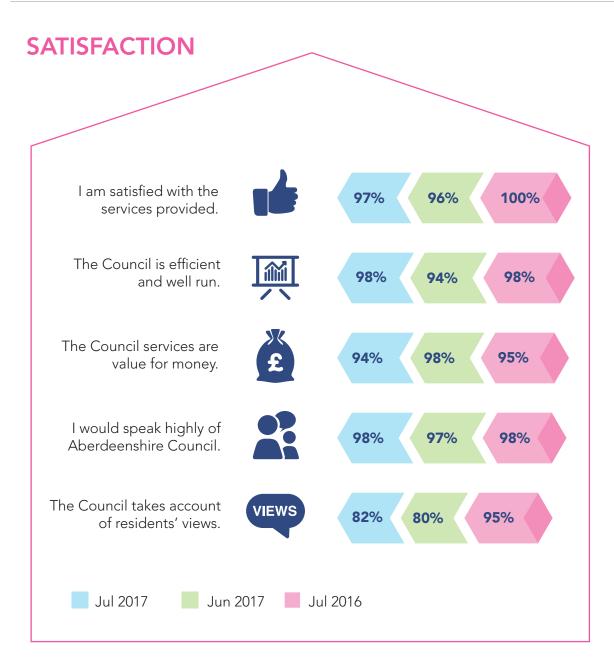
Reputation Tracker - July 2017

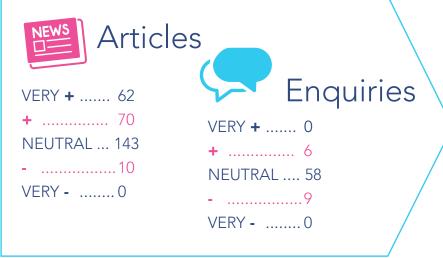




CUSTOMER CARE



MEDIA COVERAGE



SOCIAL MEDIA

Top Posts FACEBOOK

SEEN BY 41,452

BEAR Scotland will be performing essential maintenance works on the A90 between the north and south Ellon roundabouts. This will mean that the A90 at Ellon will be closed...

2 SEEN BY 37,740
We're just over halfway through July and our Invasion exhibition in Peterhead is going down in a treat! The free exhibition brings together props and costumes from some of the world's most iconic sci-fi films and shows...

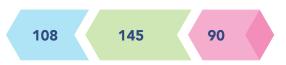
3 SEEN BY 33,814
We have a fantastic opportunity to own your own affordable home...

TWITTER in **MAY**

We TWEETED 147 times from @aberdeenshire which made 125.9k Impressions*

* Impressions: Times a user is served a Tweet in timeline or search results

COMPLAINTS/COMPLIMENTS



Complaints received.



Compliments received.



Complaints completed and closed.



Number of complaints resolved at level one.



Number of complaints resolved at level two.



SATISFACTION - Services

	OVERALL SATISFACTION			VERY SATISFIED			QUITE SATISFIED			NEITHER/NOR			QUITE DISSATISFIED			VERY DISSATISFIED			\
	Jul	Jun	May	Jul	Jun	May	Jul	Jun	May	Jul	Jun	May	Jul	Jun	May	Jul	Jun	May	\
Local Schools	100%	97%	96%	8%	5%	10 %	92%	92%	86%	-	1%	4%	-	2%	-	-	-	-	
Social care or social work services	95%	95%	81%	28%	30%	20%	67%	65%	61%	2%	6%	15%	4%	-	3%	-	-	-	
Libraries	96%	96%	86%	3%	11%	13%	93%	85%	73%	4%	2%	12%	-	2%	1%	-	-	-	
Museums and Galleries	99%	97%	94%	10%	17%	14%	89%	80%	80%	1%	2%	7%	-	-	-	-	-	-	
Parks and open places	90%	94%	85%	9%	13%	7%	81%	81%	78%	9%	3%	13%	1%	3%	1%	-	-	-	
Leisure facilities	97%	96%	87%	19%	12%	21%	78%	84%	66%	3%	3%	13%	1%	1%	-	-	-	-	
Refuse collection	97%	98%	96%	18%	21%	21%	79%	77%	75%	1%	1%	5%	2%	1%	-	-	-	-	
Street cleansing	87%	92%	81%	8%	9%	12%	79%	83%	69%	11%	4%	15%	1%	3%	3%	-	-	-	
The quality of customer services	100%	100%	95%	33%	30%	32%	67%	70%	63%	-	-	5%	-	-	-	-	-	-	
Roads maintenance	57%	61%	40%	2%	2%	2%	55%	59%	38%	7%	7%	28%	29%	27%	26%	7%	5%	6%	
Housing Provision	85%	88%	75%	1%	-	3%	84%	88%	72%	4%	-	13%	9%	12%	12%	1%	-	-	
																			1