

Aberdeenshire Council

Integrated Impact Assessment

Reduce annual budget to Visit Aberdeenshire

| | |
|------------------------|-----------------------------|
| Assessment ID | IIA-001128 |
| Lead Author | Gary Hughes |
| Service Reviewers | Alistair Reid |
| Subject Matter Experts | Suzanne Rhind, Kakuen Mo |
| Approved By | Paul Macari |
| Approved On | Monday February 06, 2023 |
| Publication Date | Wednesday February 08, 2023 |

1. Overview

This document has been generated from information entered into the Integrated Impact Assessment system.

Reduction of £50,000 from contribution to VisitAberdeenshire funding. Currently £367k reduce to £317k. Currently funding is matched so may this reduction may result in a £100k reduction to VA which will have significant impact on their staffing level and activity.

During screening 2 of 10 questions indicated that detailed assessments were required, the screening questions and their answers are listed in the next section. This led to 2 out of 5 detailed impact assessments being completed. The assessments required are:

- Equalities and Fairer Scotland Duty
- Town Centres First

In total there are 0 positive impacts as part of this activity. There are 2 negative impacts, all impacts have been mitigated.

A detailed action plan with 1 points has been provided.

This assessment has been approved by paul.macari2@aberdeenshire.gov.uk.

The remainder of this document sets out the details of all completed impact assessments.

2. Screening

| | |
|---|-----|
| Could your activity / proposal / policy cause an impact in one (or more) of the identified town centres? | Yes |
| Would this activity / proposal / policy have consequences for the health and wellbeing of the population in the affected communities? | No |
| Does the activity / proposal / policy have the potential to affect greenhouse gas emissions (CO2e) in the Council or community and / or the procurement, use or disposal of physical resources? | No |
| Does the activity / proposal / policy have the potential to affect the resilience to extreme weather events and/or a changing climate of Aberdeenshire Council or community? | No |
| Does the activity / proposal / policy have the potential to affect the environment, wildlife or biodiversity? | No |
| Does the activity / proposal / policy have an impact on people and / or groups with protected characteristics? | No |
| Is this activity / proposal / policy of strategic importance for the council? | Yes |
| Does this activity / proposal / policy impact on inequality of outcome? | No |
| Does this activity / proposal / policy have an impact on children / young people's rights? | No |
| Does this activity / proposal / policy have an impact on children / young people's wellbeing? | No |

3. Impact Assessments

| | |
|-------------------------------------|--------------------------------------|
| Children's Rights and Wellbeing | Not Required |
| Climate Change and Sustainability | Not Required |
| Equalities and Fairer Scotland Duty | No Negative Impacts Can Be Mitigated |
| Health Inequalities | Not Required |
| Town Centre's First | No Negative Impacts Identified |

4. Equalities and Fairer Scotland Duty Impact Assessment

4.1. Protected Groups

| Indicator | Positive | Neutral | Negative | Unknown |
|-------------------------------|----------|---------|----------|---------|
| Age (Younger) | | Yes | | |
| Age (Older) | | Yes | | |
| Disability | | Yes | | |
| Race | | Yes | | |
| Religion or Belief | | Yes | | |
| Sex | | Yes | | |
| Pregnancy and Maternity | | Yes | | |
| Sexual Orientation | | Yes | | |
| Gender Reassignment | | Yes | | |
| Marriage or Civil Partnership | | Yes | | |

4.2. Socio-economic Groups

| Indicator | Positive | Neutral | Negative | Unknown |
|--------------------------|----------|---------|----------|---------|
| Low income | | Yes | | |
| Low wealth | | Yes | | |
| Material deprivation | | Yes | | |
| Area deprivation | | Yes | | |
| Socioeconomic background | | Yes | | |

4.3. Evidence

| Type | Source | It says? | It Means? |
|----------------|--|---|---|
| Other Evidence | Personal knowledge and critical thinking | If you reduce the budget to deliver a service by 14% then there is highly likely to be a reduction in those services. | Fewer tourists and a negative effect on the economy |

4.4. Engagement with affected groups

No engagement carried out owing to available resources and short time scales

4.5. Ensuring engagement with protected groups

They haven't been involved.

4.6. Evidence of engagement

There was no engagement

4.7. Overall Outcome

No Negative Impacts Can Be Mitigated.

Direct impact likely to be minimal on most town centres

Tourism will still be supported but reduced activity may lead to a fall in numbers. This is difficult to predict and is likely to be small in most town centres.

4.8. Improving Relations

Not sure how this is relevant to a reduction in funding to VisitAberdeenshire

4.9. Opportunities of Equality

None identified

5. Town Centre's First Impact Assessment

5.1. Local Factors

| Indicator | Positive | Neutral | Negative | Unknown |
|--------------------------------|----------|---------|----------|---------|
| Town centre assets | | Yes | | |
| Footfall | | Yes | Yes | |
| Changes to road layouts | | Yes | | |
| Parking | | Yes | | |
| Infrastructure changes | | Yes | | |
| Aesthetics of the town centre | | Yes | | |
| Tourism | | Yes | Yes | |
| Public safety | | Yes | | |
| Town centre business | | Yes | | |
| Cultural heritage and identity | | Yes | | |
| Social and cultural aspects | | Yes | | |

5.2. Negative Impacts and Mitigations

| Impact Area | Details and Mitigation |
|-------------|--|
| Footfall | <p>A reduction in tourism promotion and activity may reduce footfall in some town centres.</p> <p>Can be mitigated Yes</p> <p>Mitigation Alternative ways to encourage footfall will be explored.</p> <p>Timescale On going</p> |
| Tourism | <p>Reducing the spend on tourism promotion and activity is likely to have a negative impact on tourism in town centres.</p> <p>Can be mitigated Yes</p> <p>Mitigation Remaining spend will be used to limit losses.</p> <p>Timescale Ongoing</p> |

5.3. Evidence

| Type | Source | It says? | It Means? |
|----------------|--|--|---|
| Other Evidence | Author knowledge and critical thinking | The negative impact from potential reductions in tourist numbers on town centres is likely to be small and difficult to ascertain. | not large enough to have an impact |
| Other Evidence | Author knowledge and critical thinking | footfall may be reduced | Reduced sales for some businesses in town centres |

5.4. Overall Outcome

No Negative Impacts Identified.

Impact is indirect and unlikely to be significant

6. Action Plan

| Planned Action | Details | | | | | | | | | | | | |
|---|---|---------------------|-------------|---------------------------|----|----------------------|-----------------------|-----------------------|-----------------------|-------------------------|--|------------------------------|--|
| VisitAberdeenshire will have to stop some activity. To minimise the impact the Economic Development service will work with them to make best use of their remaining budget. | <table> <tr> <td>Lead Officer</td> <td>Gary Hughes</td> </tr> <tr> <td>Repeating Activity</td> <td>No</td> </tr> <tr> <td>Planned Start</td> <td>Monday April 03, 2023</td> </tr> <tr> <td>Planned Finish</td> <td>Friday March 29, 2024</td> </tr> <tr> <td>Expected Outcome</td> <td>Less tourism activity in Aberdeenshire</td> </tr> <tr> <td>Resource Implications</td> <td>Staff time to work with VisitAberdeenshire</td> </tr> </table> | Lead Officer | Gary Hughes | Repeating Activity | No | Planned Start | Monday April 03, 2023 | Planned Finish | Friday March 29, 2024 | Expected Outcome | Less tourism activity in Aberdeenshire | Resource Implications | Staff time to work with VisitAberdeenshire |
| Lead Officer | Gary Hughes | | | | | | | | | | | | |
| Repeating Activity | No | | | | | | | | | | | | |
| Planned Start | Monday April 03, 2023 | | | | | | | | | | | | |
| Planned Finish | Friday March 29, 2024 | | | | | | | | | | | | |
| Expected Outcome | Less tourism activity in Aberdeenshire | | | | | | | | | | | | |
| Resource Implications | Staff time to work with VisitAberdeenshire | | | | | | | | | | | | |