



From mountain to sea

Privacy Notice

The Data Controller of the information being collected is Aberdeenshire Council.
The Data Protection Officer can be contacted at Town House, 34 Low Street, Banff, AB45 1AY.
Email: dataprotection@aberdeenshire.gov.uk

Your information is being collected to use for the following purposes:

Profile Information

We collect information from you when you choose to register to use the site. This includes your email address and additional optional demographic information (age, sex, postcode) as provided by you on the registration form. We collect this information so that we can inform you of future opportunities to take part in engagement projects run by Aberdeenshire Council and to analyse contributions to any engagement activity that you choose to take part in.

Engagement Information

The content you create as part of your interactions with this website. This can include responses to surveys, comments on discussion forums, or any of the other engagement opportunities We collect this information to help inform the creation of better services and policies. The information provided to Aberdeenshire Council will be anonymised when used for analysis and reporting purposes.

Your information is:

Being collected by Aberdeenshire Council

The Legal Basis for collecting the information is:

Personal Data		Special categories of personal data	
Consent	X	The data subject has given explicit consent to the processing	X

- Communicate information to you about engagement opportunities and the outcome of engagement exercises which you have participated in, where you have requested to be informed.



From mountain to sea

Personal Data		Special categories of personal data	
Task carried out in the Public Interest	X	Processing is necessary for reasons of substantial public interest	X

- Analyse and interpret data to help meet Council objectives and obligations. This includes complying with the Equality Act 2010 (Specific Duties and Public Authorities) Regulations 2017 in relation to Equalities monitoring. And to perform a task carried out in the public interest, in terms of the Community Empowerment Act 2015 which requires public bodies to engage with residents and communities.
- To plan and improve the services we offer.
- To evidence positive outcomes from accessing Council Services.

Your information will be shared with the following recipients or categories of recipient:

Not applicable. No personal data will be shared.

Your information will be transferred to or stored in the following countries and the following safeguards are in place:

Some data will be processed using sub-processors based in the USA. All sub processors are aligned to the Data Privacy Framework. The EU-U.S. Data Privacy Framework (EU-U.S. DPF), the UK Extension to the EU-U.S. Data Privacy Framework (UK Extension to the EU-U.S. DPF), and the Swiss-U.S. Data Privacy Framework (Swiss-U.S. DPF) were developed to facilitate transatlantic commerce by providing U.S. organizations with reliable mechanisms for personal data transfers to the United States from the European Union / European Economic Area, the United Kingdom (and Gibraltar), and Switzerland that are consistent with EU, UK, and Swiss law.

The retention period for the data is:

The data will be stored until the contract with the supplier ends, currently November 2025.

The following automated decision-making, including profiling, will be undertaken:

Not applicable.



From mountain to sea

Please note that you have the following rights:

- to withdraw consent at any time, where the Legal Basis specified above is consent;
- to lodge a complaint with the Information Commissioner's Office (after raising the issue with the Data Protection Officer first);
- to request access to your personal data;
- to object, where the legal basis specified above is:
 - (i) Performance of a Public Task; or
 - (ii) Legitimate Interests.
- to data portability, where the legal basis specified above is:
 - (i) Consent; or
 - (ii) Performance of a Contract;
- to request rectification or erasure of your personal data, as so far as the legislation permits.

Where the Legal Basis for processing is Consent, please confirm that you have been provided:

- why your information is being collected;
- the purposes for your information being collected;
- full information about the intended processing;
- details of any sharing of your information;
- details of the security for transferring your information to any country outside the EEA;
- the applicable retention period;
- details of any automated decision-making or profiling applied to your information; and
- details of your rights.

I understand that I have the right to withdraw this consent at any time by contacting Aberdeenshire Council at engage@aberdeenshire.gov.uk