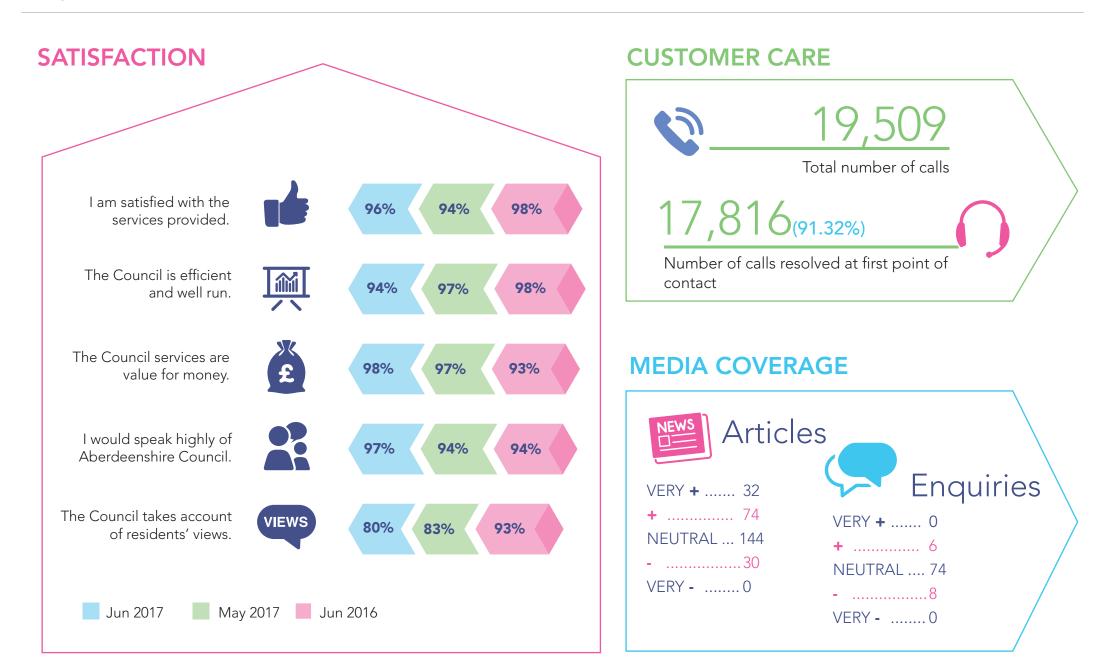
# Reputation Tracker - June 2017





### **FEEDBACK**

#### **SOCIAL MEDIA** 108 95 Complaints received. Top Posts FACEBOOK SEEN BY 36,648 45 57 It's the first day of the school holidays tomorrow and Peterhead is ready to open its doors to some unusual visitors who will be Compliments received. staying over the next month! Here's a sneak peek... SEEN BY 29,081 2 A long time ago, in a galaxy not so far away, the Invasion 117 109 exhibition at Arbuthnot Museum in Peterhead opened!... Complaints completed and closed. SEEN BY 26,862 3 Have you ever wanted to come face-to-face with the creature from Alien? Then prepare to be enthralled with a 76 81 new out-of-this-world exhibition coming to Aberdeenshire next month... Number of complaints resolved at level one. TWITTER in **MAY** 71 38 28 We **TWEETED 242** times from Number of complaints resolved at level two. @aberdeenshire which made **195k Impressions\*** Apr 17 May 17 \* Impressions: Times a user is served a Tweet in timeline or search results

## COMPLAINTS/COMPLIMENTS

145

118

Jun 17

80

### **SATISFACTION - Services**

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	OVER. SATISI	ALL FACTIO	N	VERY SATIS	FIED		QUITE SATISI			NEITH	IER/NC	DR	QUITE DISSA	E TISFIEI	C	VERY DISSA	TISFIEI	C	
	Jun	May	Apr	Jun	May	Apr	Jun	May	Apr	Jun	May	Apr	Jun	May	Apr	Jun	May	Apr	
Local Schools	97%	96%	94%	5%	10 %	9%	92%	86%	85%	1%	4%	5%	2%	-	-	-	-	-	
Social care or social work services	95%	81%	95%	30%	20%	44%	65%	61%	51%	6%	15%	3%	-	3%	3%	-	-	-	
Libraries	96%	86%	95%	11%	13%	35%	85%	73%	60%	2%	12%	4%	2%	1%	1%	-	-	-	
Museums and Galleries	97%	94%	97%	17%	14%	13%	80%	80%	84%	2%	7%	3%	-	-	-	-	-	-	
Parks and open places	94%	85%	89%	13%	7%	9%	81%	78%	80%	3%	13%	8%	3%	1%	3%	-	-	-	
Leisure facilities 👼	96%	87%	92%	12%	21%	15%	84%	66%	77%	3%	13%	8%	1%	-	-	-	-	-	
Refuse collection	98%	96%	94%	21%	21%	29%	77%	75%	65%	1%	5%	6%	1%	-	-	-	-	_	
Street cleansing	92%	81%	75%	9%	12%	10%	83%	69%	65%	4%	15%	22%	3%	3%	3%	-	-	-	
The quality of customer services	100%	95%	97%	30%	32%	41%	70%	63%	56%	-	5%	3%	-	-	-	-	-	-	
Roads maintenance 🛕	61%	40%	38%	2%	2%	1%	59%	38%	37%	7%	28%	25%	27%	26%	28%	5%	6%	9%	
Housing Provision 🕋	88%	75%	63%	-	3%	-	88%	72%	63%	-	13%	22%	12%	12%	14%	-	-	1%	
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