



Aberdeenshire
COUNCIL



Banff & Macduff Regeneration Vision & Action Plan Final Report – Spring 2024



Foreword

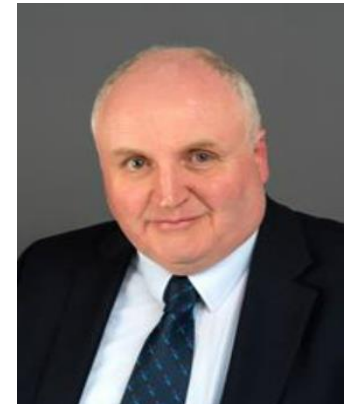
COUNCILLOR ALAN TURNER, CHAIR OF INFRASTRUCTURE SERVICES COMMITTEE

It is with gratitude to the many partners involved and to my fellow Elected Members over the course of this programme that we now present a final programme report on the Banff and Macduff Vision and Action Plans. The Regeneration Strategy sought to build on assets in our four northern towns, to facilitate the creation of greater opportunities, and our ability to grasp those. Of course, regeneration is not about any single action or single partner but about multiple actions and multiple partners over time building resilient social, economic and physical capital.

Property owners who have invested, with our support, in bringing back vacant buildings into use, economic partners like Robert Gordons University working with our library service to develop business ecosystems in our well loved libraries, our Ports in Macduff, Fraserburgh and Peterhead, planning and investing in critical infrastructure to support our maritime industries and diversify our maritime offering towards the offshore wind industry which we expect to see much more of over the next decade. Our town centre businesses who have worked tirelessly to maintain town centre offerings against appalling economic and social dynamics are testament to the strength of character of our towns and community spirit. That same community spirit has rallied over the period to develop valuable community assets like the Vinery in Banff, Victoria Park in Peterhead and multiple sports facilities in Fraserburgh. Repositioning our coastal towns to be at the confluence of our land and sea assets is long-term work. Our north coast communities still face health and economic inequalities. This leads us to develop a broader Place Based approach across Aberdeenshire, across all of our services, to build on the foundations created by this Programme and work diligently to ensure the opportunities afforded to us over the next decade are inclusive of all communities, that our economic focus develops local wealth, is inclusive and sustainable. I look forward to working with many more partners in these endeavours and to continue to strengthen the towns of Banff, Macduff, Fraserburgh and Peterhead through this approach.

COUNCILLOR DOREEN MAIR, CHAIR, BANFF AND BUCHAN AREA COMMITTEE

As the Regeneration Strategy draws to a close and new phases of work start to pick up pace, I am delighted to present this report to look back at the key achievements of the Banff and Macduff Vision and Action Plans. Two towns with distinct identities connected by their collective assets, the most important of which is our people, the Vision and Action Plans have supported a series of important short and long term initiatives to improve our environment. The plans have created the impetus for one of our most ambitious projects in Banff and Buchan; the development of Macduff Marine Aquarium as the jewel in the crown of our tourist and education infrastructure and the £4.8Million investment by the Levelling Up programme. As the physical investments in Tarlair, at the Aquarium and at the award winning Vinery in Banff mature, I am confident the programme has put in place the platforms to enable the health and vitality of the towns to continue to flourish.





Introduction

Aberdeenshire Council's Regeneration Strategy, "From Strategy to Action: Developing Excellence in our North Coast Communities" was agreed by the Infrastructure Services Committee on 17 March 2016. This strategy agreed to concentrate regeneration efforts in the four northern towns of Banff, Fraserburgh, Macduff and Peterhead. Infrastructure Services Committee also agreed the plan for each town and notional budget allocations for each from the Council's regeneration reserve.

The Macduff Regeneration Vision & Action Plan 2016-2021 received a notional budget allocation of **£901,000** over the lifetime of the Plan.

The Banff Regeneration Vision & Action Plan 2016-2021 received a notional budget allocation of **£710,000** over the lifetime of the Plan.

Locally, the delivery of the Plans have been overseen by the Banff & Macduff Development Partnerships, whose membership comprises the four Elected Members, Council Officers, and local partners representing business, community, and learning institutions in the town.

The Vision & Action Plan is an attempt to deliver a planned programme of interventions to improve many aspects of living and working in Banff and Macduff. The Plan includes several large scale and smaller projects and the sum of its parts have very much more impact than any of the individual projects in isolation. The Plan focuses on three core themes ('The Economy', 'The Environment' and 'People, Communities, Health and Wellbeing') with several objectives and activities underpinning each theme (see next page). In March 2020, with the onset of the Covid-19 pandemic, progress stalled as prioritisation was given to the pandemic response and recovery. The Council's reserve budgets, including the regeneration reserve, were frozen in April 2020 for around 15 months, although the budget was made available again to support priority projects. Having effectively lost around 18 months of delivery time, it was agreed that the Regeneration Plans remain live until such time as the Aberdeenshire Place Strategy was more advanced. **In 2022 a review of the plan was undertaken to agree the priorities for the final 18 months of delivery.** Whilst this is a final summary report on the Plan, some projects remain ongoing. At the time of writing the undernoted may be reported:

- Banff - £534,638 (72%) of the original Plan budget had been committed to projects, most of which are now complete.
- For each £1 of funding committed from the regeneration reserve, around £6.41 of other funding or investment has been levered.
- Macduff - £457,692 (45%) of the original Plan budget had been committed to projects, most of which are now complete.
- For each £1 of funding committed from the regeneration reserve, around £7.20 of other funding or investment has been levered.

These figures only reflect the projects that have been directly funded through the Plan. When adding in other private sector/Council activity investment in Banff and Macduff, it is estimated that the towns have benefited from significant additional investment over the past 5 years with a number of exciting developments underway across both areas. At the outset, the Plan also established a range of socio-economic Indicators and Targets that it hoped to deliver. At the time of writing this update, 13 of the 21 indicator targets had been met or exceeded (often by a significant margin) with the others close to being achieved. In particular, the tourism outcomes envisaged which are not yet met are expected to be met by the developments at Tarlair and Macduff Marine Aquarium. At the time of writing, the projects for Seaweed Cultivation and Local Innovation Fund continue to progress. Our ongoing partnership with Banff Academy aims to promote place-based learning and foster student engagement with their local communities. It is important to note that regeneration efforts do not always require a financial investment. The investment of time, planning, and a collaborative approach are critical components in helping to regenerate our communities.

Banff & Macduff Regeneration Priorities – 2016 – 2021

Banff Vision 2021 - Banff is a connected, prosperous destination, where businesses are developed and its coastal location on the Moray Firth is maximised. Cultural and heritage assets are enriched, to create an attractive townscape and so people are inspired to become the best they can be.

Delivered through 3 action themes

1. Diverse and forward facing economy;
Building a more diverse and resilient business base and higher wage economy.

2. Infrastructure and connectivity; Securing the regeneration and re-use of key sites and buildings and delivering the infrastructure capability to facilitate business and community success.

3. Health and well-being are fundamental to Banff's economic growth. Community momentum and cohesion will be improved with individuals confident to work together and inspired to celebrate their culture, their sense of place and make improvements to their career opportunities.

Macduff Vision 2021 - With genuine maritime past, present and future, Macduff is a thriving town where hard work is rewarded by excellent social and community opportunities. Where there is strong civic pride in a distinctive townscape and an ethical society focused on benefitting all. Where the young are supported to make tomorrow's history and where life is evolving with new ideas and business openings.

Delivered through 3 action themes


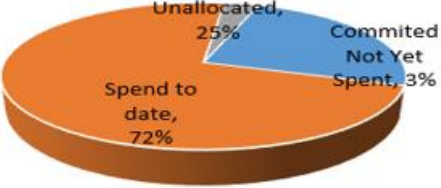
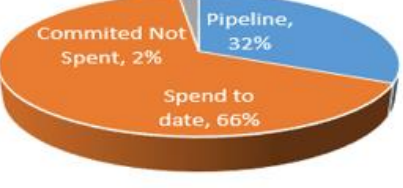





1. Place Development;
Develop a unique and authentic place product, building on the distinctive townscape and connectivity to an emerging network of attractions along the Moray Coast to create a real sense of interest and excitement about Macduff's place in Scotland.

2. Community Wellbeing and Quality of Life;
Health and well-being are fundamental to Macduff's economic growth. Facilitating solutions to key challenges including tackling health inequalities and building the social capital of Macduff will help to make it the best residential settlement in Aberdeenshire.

3. Diverse and forward facing economy
Boost economic resilience and build a higher wage economy.



Financial Summary Dashboard – Banff











BANFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE		PERFORMANCE DASHBOARD
FEBRUARY 2024		
FINANCIAL SUMMARY		
	THIS UPDATE – FEB 2024	PREVIOUS UPDATE – MAY 2023
 <p>Notional allocation: £710,000 Commitment to date: £534,638 Spend to date: £511,546 Commitment not yet spent: £23,092 Unallocated: £175,362</p>		
 THEME 1 – DIVERSE ECONOMY	 THEME 2 – INTEGRATING COMMUNITIES	 THEME 3 – PEOPLE & COMMUNITY
Allocation: £435,000	Allocation: £175,000	Allocation: £100,000
Commitment: £277,627	Commitment: £158,813	Commitment: £95,107
Spend: £257,627	Spend: £158,813	Spend: £95,107
Total Investment Value: £431,054	Total Investment Value: £1,209,030	Total Investment Value: £1,641,929
Unallocated: £157,373	Unallocated: £16,187	Unallocated: £4,893
 Projects Supported : 18		 Leverage: £1: £6.41 £ Regen: £ Match



Outputs Summary Dashboard – Banff




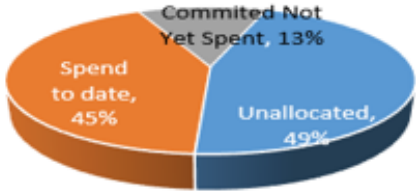
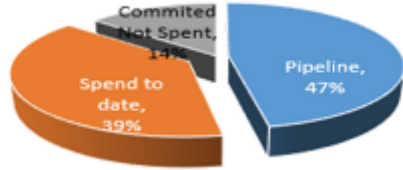





OUTPUTS AND OUTCOMES SUMMARY – CORE INDICATORS (FROM ACTION PLAN)

	Core Indicator	Target (2016-21)	To date**	Balance to deliver
	Leverage (non-Regeneration 'match' funding secured)	£3,140,000	£3,282,103	£142,013
	Jobs Created or Sustained / Safeguarded	60	49.77	10.23
	New Business Creations / Start-Ups	14	7	7
	Instances of businesses supported	30	263	233
	Community Groups or Projects Assisted	15	28	13
	Events supported	10	28	18
	Number of new houses built	70	70	0
	Properties Assisted/Improved	12	21	9
	Public Realm Improvements	1	1	0
	Number of Volunteers	50	42	8
	Volunteer Hours	500	1,120	620

** Figures based on either a) the number of Outputs contracted to funded projects, or b) the number reported as being actually delivered.



Financial Summary Dashboard - Macduff










MACDUFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE		PERFORMANCE DASHBOARD
FINAL REPORT – SPRING 2024		
FINANCIAL SUMMARY		
	THIS UPDATE – FEB 2024	PREVIOUS UPDATE – MAY 2023
 <p>Notional allocation: £901,000 Commitment to date: £457,692 Spend to date: £408,757 Commitment not yet spent: £48,935 Unallocated: £443,308</p>		
 THEME 1 – PLACE DEVELOPMENT	 THEME 2 – COMMUNITY WELLBEING	 THEME 3 – DIVERSE ECONOMY
Allocation: £505,000	Allocation: £93,000	Allocation: £303,000
Commitment: £224,606	Commitment: £14,107	Commitment: £220,433
Spend: £162,475	Spend: £4,106	Spend: £241,531
Total Investment Value: £2,408,050	Total Investment Value: £14,851	Total Investment Value: £522,075
Unallocated: £280,394	Unallocated: £78,893	Unallocated: £61,469
 Projects Supported : 20		 Leverage: £1: £7.20 £ Regen: £ Match



Financial Summary Dashboard – Macduff



OUTPUTS AND OUTCOMES SUMMARY – CORE INDICATORS (FROM ACTION PLAN)

	Core Indicator	Target (2016-21)	To date**	Balance to deliver
	Leverage (non-Regeneration 'match' funding secured)	£1,988,000	£2,596,104	£608,104
	Jobs Created or Sustained / Safeguarded	80	189.5	109.5
	Pupils reached in education partnership projects	437	164	273
	Instances of businesses supported	12	147	135
	Increase in visits to Macduff	4000	400	3,600
	Properties Improved	12	15	3
	Events Supported	24	14	10
	In-Kind Contributions	£60,000	£58,957	1,043
	Number of Volunteers	105	48	57
	Volunteer Hours	1000	4,372	3,372

** Figures based on either a) the number of Outputs contracted to funded projects, or b) the number reported as being actually delivered.

RTPI AWARDS FOR
PLANNING
EXCELLENCE
2023



SCOTLAND

SHORTLISTED



ABERDEENSHIRE
Architectural & Landscape
DESIGN AWARDS 2023

The Vinery is one of the foundations of physical development generating significant ongoing social and community outcomes. In 2023, The Vinery was nominated for various awards and emerged victorious in several categories; The Royal Town Planning Institute (RTPI) Scotland Awards for Planning Excellence shortlisted The Vinery in the Best Project category during June of 2023. Later in October of the same year, The Vinery received recognition in the form of the Ian Shepherd Award, which they won, as well as the Conservation and Adaptation category, in which they also emerged victorious.

The judges of the Ian Shepherd Award from the Aberdeenshire Design Awards were impressed by the building's restoration. They commented that it was an exemplary instance of the re-use of an unconventional structure to provide a new role, rather than constructing a new purpose-built facility.

Furthermore, The Vinery was a finalist in the Heritage and Culture category of the RTPI UK Awards for Planning Excellence, held in November of 2023. The RTPI Awards for Planning Excellence is a platform that showcases and celebrates the best plans, people, and projects.

**Winner: Aberdeenshire Architectural
Awards 2023**

**Finalist: Royal Town Planning
Institute Awards – Heritage & Culture**



Business Support - Progressive Procurement

By attempting to buy more from local suppliers, so that the effect of each pound is 'multiplied' by being spent and re-spent in wages and consumer spending. This is often combined with buying from more small- and medium-sized enterprises (SMEs). According to one study, **63 pence** per pound, on average, is spent in the local area if local authorities buy from SMEs, while that figure is only **40 pence** when spent with larger firms.

Aberdeenshire Council buys a large amount of goods and services, from construction materials to social care services. These goods and services can be used to benefit our local economy by supporting our Aberdeenshire business to tender for public sector contracts.

The project launched with three business breakfast events hosted across our Northern towns, Banff, Fraserburgh, & Peterhead complemented by drop-in sessions and one to one engagement, aimed at raising the profile of the project and its support offerings. As of January 2024, over 150 meetings have been held with businesses across Banff & Buchan and Buchan. Twenty one-to-one meetings with Banff business have been undertaken, mainly in the construction sector. Of the twenty, nine had never worked with the Council previously. For Macduff 6 businesses requested a one to one; mainly construction sector with one linked to digital media. Three of these businesses have never worked with the Council. Of the 26 businesses – 20 have been referred to the supplier development programme for additional training.

Other notable achievements at a strategic level: Community Wealth Building is now included as part of Aberdeenshire Council's Procurement strategy; A Meet the Buyer event is being held in Aberdeen City in 2024; an increase in the number of Public Contract Scotland registrations which has expanded the number of local suppliers to Aberdeenshire Council as well as upskilling the businesses to register and become tender ready. Over the next 12 months the project will focus on providing support for key capital projects, including Levelling Up and Peterhead Community Campus, while continuing to support minor framework agreements, and highlight these to Aberdeenshire businesses. The role will increase the training opportunities available to businesses across Aberdeenshire to implement and deliver a progressive procurement approach.

Just to let you know and say thank you for the help as we have just successfully won two contracts through Public Contracts Scotland. Source Fraserburgh based business Joiner



RGU Sustainable Futures Programme

46 businesses

[Sustainable Futures | Ryan's Story, Baxter Design, Mintlaw - YouTube](#)

<https://www.youtube.com/embed/Rhb5508vP5A>



Supporting businesses for future change

RGU Sustainable Futures is a collaborative initiative between Robert Gordon University (RGU) and Aberdeenshire Council with a focus on supporting businesses through a 'Just Transition'. The project builds on the successful Libraries Innovation Network Aberdeenshire (LINA) project that ran from library hubs in the north of Aberdeenshire between October 2019 and December 2020. LINA supported over 140 people with their business ideas. The project primarily focussed on supporting businesses in our Northern towns but also had the ability to reach across the whole region of Aberdeenshire through online events. The areas of primary focus Banff, Macduff, Fraserburgh, Peterhead and Banchory, a location not previously covered by LINA. The programme launched December 2023 and finished December 2024.

The programme aimed to introduce a suite of entrepreneurship support programmes focused on a 'Just Transition' that:

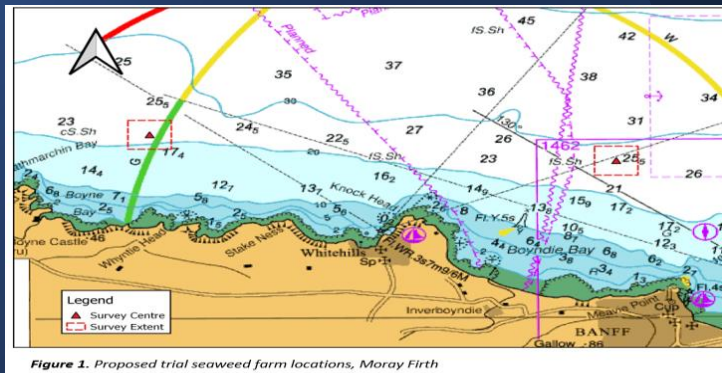
- Raised awareness of the Just Transition and translated it to the local business community for practical application.
- Assisted start-ups, micro-businesses, and SMEs in creating an action plan for a 'triple bottom line' – focusing on People, Planet, Profit.
- Created opportunities for collaboration and the sharing of best practices.
- Introduced entrepreneurs to ecosystem partners for upskilling, funding, and advice.

A total of 15 events were held; 7 were online and 9 in person. The workshop themes covered a variety of topics from Net Zero, Climate change and my business to exploring growth, People, Profit, Planet: Transforming Business for a Sustainable Future. These guides are available to any Aberdeenshire business. <https://bit.ly/3ulu8Z1>

In total 49 individuals from across Aberdeenshire engaged, from 46 businesses. These participants attended online, at in-person events and downloaded a copy of the sustainability guide. From Banff 7 businesses attended the workshops with 2 events being hosted in Banff one at the library and the second at the Vinery. Macduff hosted two events at the library with 2 business from Macduff attending. Other businesses from Aberdeen and Mintlaw attended the Macduff workshop. In terms of business attendees, it was notable that those based in the south tended to be more engaged in this subject: developing and implementing net zero plans.

The project gathered largely positive feedback from those attending the sessions. The surveys remain open until the end of February 2024 to capture feedback on the outcomes achieved, but at the time of writing, the feedback received so far confirmed 4 jobs had been sustained and 4 new processes have been implemented as a result of attending the training. Evaluation work is ongoing until the end of February. Two case studies were developed as part of the project: links are attached to the side header. The sustainability guide has also been produced allowing business to download for free as part of the programme to help business identify where they can start their journey to net zero.

Seaweed Cultivation Banff & Buchan Coast



The total value of the global seaweed market is projected to reach **\$9.07 billion by 2024**, at an annual growth rate of 12%. The UK aims to capture a share of this burgeoning industry. The economic potential of seaweed as a versatile resource extends across food, feed, biofuels, bio plastics, pharmaceuticals, and various industrial applications. The potential of these applications is already being realised by UK seaweed farming businesses. **Kelp Crofting**, based in the Scottish Highlands, cultivates kelp used in food products, livestock supplements and fertilizers. They report strong demand for their sustainably farmed seaweed, which has provided new jobs and revenue in their rural community.

In 2021, Aberdeenshire Council commissioned NLC Northern Light Consulting (NLC) to conduct a Coastal Industries Diversification Study. The study aimed to determine the commercial viability and feasibility of seaweed cultivation along the North Aberdeenshire Coast. The study concluded that seaweed cultivation presents a viable business opportunity along the coastline. To gain an understanding of the steps required to establish a commercial seaweed farm, in May 2022, a learning journey with stakeholders was organised to the Scottish Association Marine Science (SAMS) in Oban. Following the training it was agreed to progress with a trial as the next step.

To bring forward a small-scale scientific trial, officers consulted with SAMS and developed a phased approach to reduce risk and cost. Technical surveys were undertaken, and two sites were selected for siting mooring equipment. The survey work confirmed that both sites were suitable for this purpose. The project has now progressed to phase two, which involves designing the mooring equipment and consulting with the statutory bodies to gain consent for a scientific trial. The final phase will involve the manufacture and deployment of the mooring and monitoring equipment. A full cultivation cycle of seaweed will be conducted across a 10-month period to test product quality, yield, and growing conditions. The data collected will be instrumental in developing a business case for bringing forward commercial farming which could lead to the establishment of a new aquaculture industry along the Aberdeenshire coastline. The project has benefited from Coastal Communities funding with regeneration as match to deliver the first two phases. To deliver the final phase, £30,000 has been secured through the private sector towards the estimated £50,000 -£60,000 cost. In addition to the economic benefits, seaweed farming offers environmental benefits by acting as an underwater forest that absorbs carbon, nitrogen, and phosphorus, making it a valuable tool for fighting climate change and water purification. It also creates new habitat for a diverse range of marine life.

Local Innovation Fund – Two Towns Big Ideas

Two Towns Big Ideas is a new initiative aiming to support the delivery of activities that will help to re-energise Banff and Macduff town centres. This will be through a grant scheme with communities and businesses invited to submit innovative proposals to increase footfall in both towns, either through the temporary re-use of empty properties as pop-up ventures or through town-based events using a participatory budgeting approach. To ensure a wide spectrum of views could be gathered to inform the process, it was decided to use a pop-up approach to the in-person element – taking the consultation to locations and events that already had footfall, rather than organising standalone events and asking people to come to us. This would capture both local community members as well as visitors to the area, along with different demographics.

The in-person engagement took place over several weeks in the summer and engaged with 273 people in person and 40 online. Through the Council's engage platform 676 comments were received. The engagement exercise provided a mixture of responses and the views captured were a good mixture of local community members and visitors to the area. It suggests that people are looking for experiences and activities that make them feel good – they want an attractive environment and a place to meet people and have fun. They also want the basics – affordable groceries and clothing that they can access easily. Coupled with this there is a desire to better meet the needs of visitors to the area by capitalising on the natural assets of the towns and it was felt that arts and proximity to the water/harbours were the obvious focus for this. There were new ideas suggested, with outdoor sports equipment hire or escape rooms for example, gaining support. There were even some people who had said they had thought about starting up their own business in the past but hadn't had the confidence to give it a go.

It is hoped that through this engagement and the participatory budgeting grant scheme that individuals or groups may have the tools they need to try out their ideas. All applications submitted will be provided feedback, and advice to help progress their project if the application is unsuccessful to the Two Towns fund. At the time of drafting the report, the fund had just closed with 8 applications submitted for Banff and no applications received for Macduff. Further updates will be provided as the project progresses.



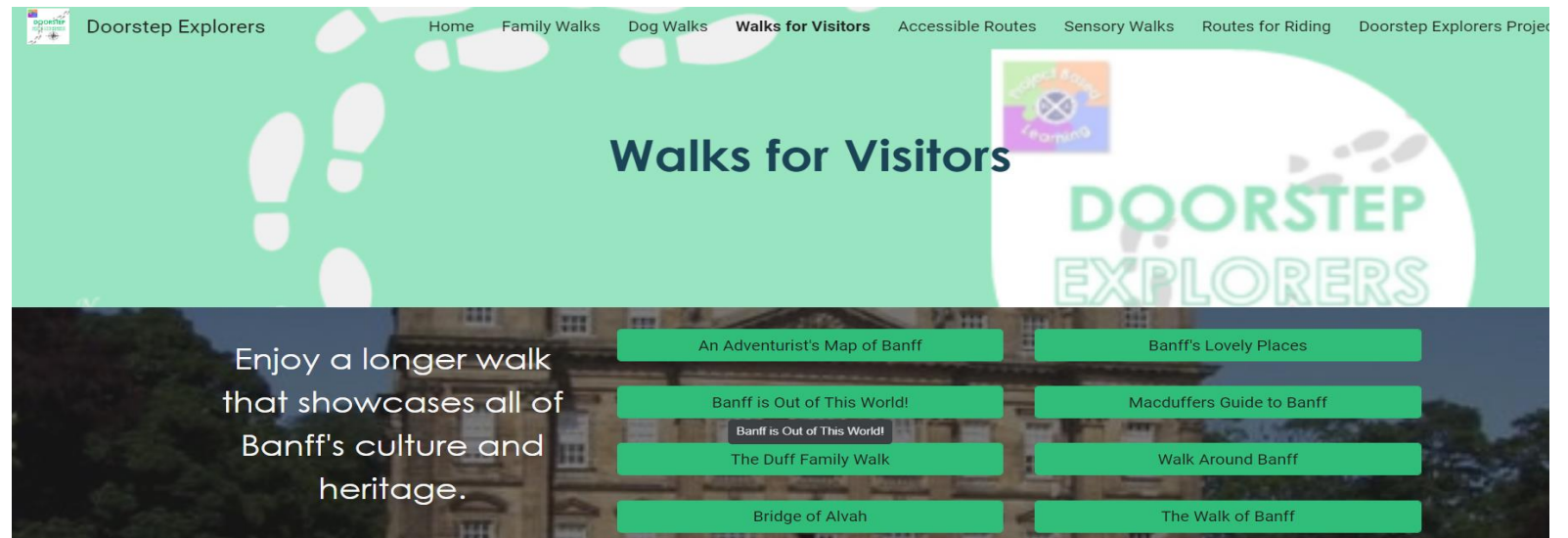
TWO TOWNS - BIG IDEAS
£30,000 PARTICIPATORY BUDGETING FUND

Project Based Learning & Powerful Partnerships

A key part of regeneration is working in partnership with the next generation. Banff Academy worked in partnership with the regeneration team and partners to link the students with real life projects to help equip the next generation with the skills and resources to understand the current challenges and give them a voice for change. Working in partnership with Banff Academy as part of their powerful partnerships approach has resulted in the project-based learning curriculum for the academic year 2023-2024 focussing on four key themes: tourism, entrepreneurship, climate change, and social justice. These themes link into two of the three regeneration plan themes for Banff & Macduff. Providing students with relevant and practical experiences that will help prepare them for future success and foster a sense of civic responsibility encouraging them to identify the opportunities and how they can drive and support change in their community.

S1 pupils at Banff Academy have created a series of destination guides to encourage local people to explore the wonders of what's on our doorstep, whilst also being a valuable resource for anyone choosing to visit beautiful Banff, Scotland! Doorstep Explorers is a project that aims to inspire pride in our local community of Banff. Throughout the project, pupils focused on the driving question, "**How can we, as community champions, encourage local people to explore Banff's culture, heritage and outdoors?**"

The project began with a 'discovery walk' around Banff, exploring what is on our doorstep. Pupils then researched questions they had about what they saw and later went back out to key locations around Banff to act as tour guides. The project allows pupils to explore subjects such as: History, Geography, Literacy, Scots Language, Music, Art, Drama, Health and Wellbeing, and Outdoor Learning. To further develop their knowledge and skills, pupils have worked with local community and business partners such as The Smiddy, professional storyteller Jackie Ross, local artist Bryan Angus, local artist Stephanie Whitelaw from Aberdeenshire Council and Anna Gill from Aberdeenshire Walks. After learning about our local culture, heritage, and outdoors, our S1s created these interactive location guides! Each team targeted a particular audience and adapted their route to suit their audience's needs. *You can follow the journey of the project, see the behind the scenes creation of our Doorstep Explorers website and view some beautiful pieces of work by clicking on the link <https://bit.ly/3uRbZbJ>.*



The Banff & Macduff Storyboard – key projects and achievements

Place Development Destination Macduff

Friends of Tarlair

The Art Deco Lido situated within Tarlair has been the subject of substantial attention over the past 12 years, with the Friends of Tarlair undertaking significant efforts to ensure its preservation and regeneration. Save Tarlair Group was formed in 2012 after a public consultation meeting. There was strong support from the community to see this heritage asset saved for the good of the people. In 2013 Aberdeenshire Council brought in a respected Conservation and Design engineer who laid out a 3-phase conservation plan to restore the site. Friends of Tarlair secured a 99-year lease in 2020 and continue to work hard to secure the necessary funds to restore the site. The technical and design work has been supported using regeneration funds to help the group achieve their ambitious plan. In 2021, the Friends of Tarlair secured £1.45m from the Scottish Government Regeneration Capital Grant Fund. This funding has helped to leverage an additional £750k to meet the £2.2m required to bring the pavilion back into use. Construction commenced during the summer of 2023, with an envisaged completion date of Autumn 2024. Friends of Tarlair have worked hard during the pandemic to secure additional funding to ensure the project is delivered due to inflationary costs.

The pavilion block, when complete, will house a café and community space, capable of accommodating a range of activities, including musical evenings, heritage talks, small celebrations, and film nights. The workshop will offer opportunities to engage in creative activities and offer an alternative educational offering. This project demonstrates how communities can drive development and enterprise for the benefit of the town, area, and community. The proposed café/restaurant, heritage centre and creative workshop space have a wide range of appeal from a local and tourist perspective and will act as a driver for tourism, a key outcome of the Macduff Vision and Action Plan. The subsequent phases of development will unlock the use of the pools which are expected to become a major attraction for regional visitors and national tourists. The final phases hold the potential to yield profound and lasting benefits to health and well-being in the longer term through the utilisation of the pools for swimming and sea kayaking.



Place Development Macduff Aquarium

In 2016, the Macduff Regeneration Action Plan provided funding to support an options appraisal aimed at exploring the feasibility of future development proposals for the aquarium. This appraisal laid the groundwork for a strong Levelling Up application that received funding support from the UK Government following a competitive bid process. The "Cultural Tides: North Sea Connections in Aberdeenshire" project aims to renovate and expand the Macduff Marine Aquarium building while improving the quality of its commercial offerings. This project will uplift the visitor economy, which has long been a part of Macduff's regeneration strategy to create a unique and authentic place product and will build on the attractions across the Moray and Aberdeenshire coastline.

This development will add to an increasing number of reasons to visit the Banffshire coast. Friends of Tarlair, Macduff Aquarium, heritage trail and attractions such as the Silver Smith, Duff House, Banff Castle, Duff House Golf Course, Banff beach and numerous walking routes, and great hospitality on offer: there are numerous reasons to visit Banff & Macduff.





Diverse Economy Banff - Silversmithing

September 2018 saw the opening and launch of the Centre for Excellence in Silversmithing and Jewellery. This exciting development is run by Vanilla Ink. The Silver Smith establishment has brought back the silversmithing heritage to the Aberdeenshire region, and has been well received by individuals, communities and business. Providing exciting new employment and training opportunities to the area. Helping to diversify the business base as well as contributing to increased employability skills. Vanilla Ink run business development; INKubator programmes supporting professional makers to develop their business plans. Entrepreneurs are supported with workshop space, training, and advice. In 2021, the Smiddy invested in a retail outlet to allow the sale and merchandising of their and other silversmiths' products.

Vanilla Ink is passionate about the coastal town of Banff and its important history of quality Provincial Silversmithing in Scotland. As part of their creative programme, the Smiddy hosts residency programmes to attract postgraduates to pass on their knowledge and skills and highlight the Banff area as a silversmithing location. This has attracted tourism to the area with positive feedback on the facilities and the team. Many visitors have attended the workshops, which provides additional opportunities for businesses to work collaboratively and encourage visitors to the town and surrounding area. The development of the Silversmith adds to and further strengthens the creative sector in Banff with a new and specialist strand. The establishment of the silver smith quarters provides visitors and artists in residence with town centre accommodation a few minutes' walk from the Smiddy.



"I had such a lovely afternoon making my ring. Millie who led the session was patient, helpful & was an excellent teacher. I highly recommend Vanilla Ink- The Smiddy, if you're able to sign up for a workshop, you won't be disappointed, if you are the area pop in & meet the team, you'll get a very warm welcome." Di B Newcastle"

Infrastructure & Connectivity Banff

Securing the regeneration and reuse of key sites and buildings to facilitate business and community success was a key theme in the Banff action plan.

The buildings at 49-54 Bridge Street are Category B listed and had been in a derelict state for a number of years. In 2016 it was agreed to support an economic appraisal to confirm the development costs to bring the buildings back into use. This was funded through the Banff Regeneration action Plan and supported by North East Scotland Preservation Trust (NESPT).

Using the information from the economic appraisal on 21st January 2019, the North East Scotland Preservation Trust (NESPT) secured funding from Historic Environment Scotland and Aberdeenshire Council to begin work on restoring the buildings to bring them back into use as accommodation for tourists on learning breaks at the newly opened Centre for Excellence in Silversmithing and Jewellery in Banff. The building has undergone extensive refurbishment to a high standard and has been split into three small townhouses. The new townhouses are conveniently located just two minutes away from the Centre, and the project is a collaborative effort between NESPT and Vanilla Ink, the operators of the Silver Smith Centre. Vanilla Ink manages the letting of the accommodation as an additional part of their business, and the houses are furnished and equipped to a high standard, providing comfortable accommodation to student silversmiths, visitors to Banff, and others attending courses at the Scottish Centre for Excellence in Silversmithing. The redevelopment of the building has had a positive impact on the street aesthetics and builds on the public realm investment in Bridge Street as well as bringing additional footfall to the area. The accommodation is available for booking through various online platforms such as Air BNB and Vanilla Ink's website and provides visitor accommodation in the heart of the town centre.

Silversmiths
Quarters

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Banff Conservation Scheme and Lower Banff Development

Absolutely loved it... Would definitely do it again next year and I think others would to. Great to see some more community stuff happening"
Community Feedback

Half a million pounds was approved by Historic Environmental Scotland to deliver a conservation-led regeneration scheme on Bridge Street with the aim to regenerate the Bridge Street and Low Street areas of the town centre. The main focus of the scheme was the repair of, and in some instances the reuse of, key buildings in these locations which were in a poor state of repair and having a detrimental impact on the Conservation Area. The vision of this scheme was to rejuvenate the town centre making Banff a more attractive destination. The scheme was delivered between 2014-2019 and invested a total of £1,767,257 in Banff.

On completion of the scheme a consultation with the residents of Bridge Street sought views on street lighting, parking and road surface and invited suggestions for improvements and changes to the public realm. The regeneration plan for Banff provided the financial support to create a detailed design based on feedback from residents. The Improvement Scheme aimed to link up strategic projects and key areas of the town. With an overarching vision to make it an attractive environment for small shops and businesses as well as re-instating the key link between Old Marketplace and the Town Centre. This was achieved by placing an emphasis on pedestrian movement rather than functioning purely as an area to park or as a through-route for vehicles. The improved street scape will act as a catalyst to encourage further investment and provides opportunities to host events, festivals, and cultural activities in the future. The event to celebrate the opening of Bridge Street and the Vinery on the 27th of August 2022 was well supported with between 700- 800 people attending. Bridge Street was closed to traffic with pedestrian access only to allow street trading and entertainment.



Place Development – Destination Grow @ Vinery

Airlie Gardens is prominently situated within the town of Banff and is a gateway site to the town centre and is within the Banff Conservation Area. The garden area has been maintained and is open to the public, however the Vinery became derelict approximately 20 years ago, on the Buildings at Risk Register for Scotland for several years and had fallen victim to break ins and vandalism. The GrowBanff@TheVinery project was developed in response to the decline in the physical appearance of the Vinery coupled with the identified social regeneration needs of the town and community engagement. Through funding received from the Scottish Government and Aberdeenshire Council, a full restoration of the Vinery, including the bothy and turret were carried out between 2021 and 2022, to provide a site which would improve health and wellbeing, increase skills and reduce social isolation. An open call identified an operator who could deliver the above aims. Aberdeen Foyer, a charity based in the Northeast of Scotland, provide opportunities for young people and adults affected by poor mental health, low skills, or unemployment. By helping those most isolated in our communities, the buildings have become a hive of community activity. This is highlighted by statistics provided by the Foyer, who after eight months reported they had created 11 jobs of which eight people were long-term unemployed, including a volunteer co-ordinator, chef, and gardener, Supported 78 people through skills programmes, 57 volunteers taking part in activities such as gardening and cooking, logging 1700 hours. Over 500 people participating in wellbeing events as well as facilitated opportunities for advice and sign posting on topics including accessing food, money advice and energy efficiency. 15 community groups are now regularly using the space.

The difference that these interventions is making to the Banff community is real. The Foyer report hearing from people, how attending the Vinery has helped them, saying they feel more positive and with a sense of purpose

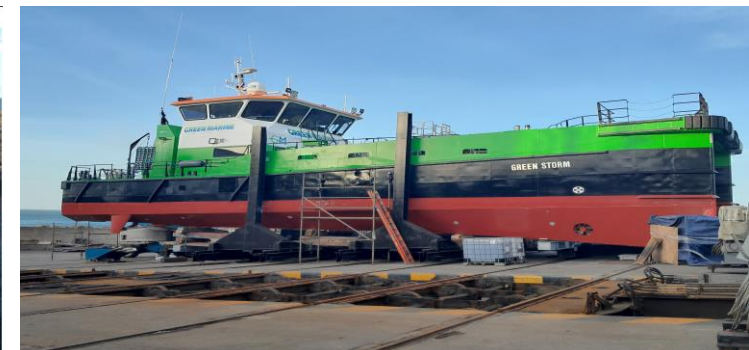


Macduff Harbour Master Plan



Macduff Harbour was identified as a key asset for the town's development. Fisher Associates created a Master plan in 2015, which identified a number of improvements to enhance the facilities for harbour users and boost the harbour's economic outlook. The upgrades included cosmetic improvements such as painting the lighthouse and other fixtures and making the harbour more accessible with a new road layout and additional parking. Fish landing regulations were relaxed, and to support the fishing sector, a chill room, an ice plant and a forklift were installed. The old wooden slipway was replaced with a full concrete rampway to improve the long-term viability of the West basin. A number of other innovations to modernise harbour operations and improve the service provided to harbour users; such as the feasibility of electricity supply on the North Pier are now being completed; an improved road layout at Bankhead/Laing Street Junction and improved water supply on the Slipway.

Significant investment is required to deliver North Pier Electrics; the regeneration plan provided financial support to create the detailed designs and technical appraisals which will enable the Harbour service to seek external funding to deliver the capital project. Discussions are ongoing with potential funders to identify a financial package. The regeneration plan emphasises the importance of partnership and collaboration. In 2023, Cradle 4 underwent an upgrade to increase the width capacity of the cradle to allow the servicing of larger twin-hulled boats. Adding an additional service to the slipway benefiting the local supply chain. This upgrade was a collaborative project between Aberdeenshire Council and Macduff Shipyards which will increase capacity at the harbour enabling them to service larger twin hulled vessels which previously had to be serviced elsewhere, improving the sustainability of operations as well as bringing additional business opportunities to the surrounding supply chain. A comprehensive prospectus has been developed for Macduff to showcase its products and services. The prospectus highlights the wide range of harbour services, local supply chain, land availability, shipbuilding facilities, and planned investment activities in the region. It also emphasizes the exceptional quality of life in the area, making it an ideal choice for anyone considering relocation. At present, the prospectus is pending final confirmation of investment figures before it can be circulated to partners and the team continue to seek external funding to support the development of Macduff. The prospectus is a valuable resource for anyone interested in the area's business opportunities and potential for growth. It provides a detailed overview of the region's strengths and advantages, making it an essential tool for investors, entrepreneurs, and other stakeholders. We look forward to sharing the prospectus with our development partners and stakeholders, and we are confident that it will help to showcase Macduff's potential as a leading business destination in the region.



Macduff Small Grant Scheme

The Macduff Small Grants Scheme, a grant to make visual improvements to targeted properties on Shore Street and Duff Street has been a great success.

The Scheme improved the town for residents and visitors as part of ongoing efforts to rejuvenate the town and improve the quality of the built environment. The scheme focussed on improving the visual appeal of Macduff, especially on Shore Street and Duff Street to the community of Macduff and Banff, to passers-by and visitors and to stimulate a sense of community purpose and importantly to encourage other property owners to consider making improvements to the fabric and appearance of their properties. Property Owners were contacted directly, and leaflets were distributed to owners and occupiers of all other properties on the target streets inviting them to make applications for funding to assist with external works. The response from local business and residents to the Macduff Property Grant Scheme has been very positive and supportive.



18 Properties targeted formal letter



19 applications received



14 Grants approved



12 projects completed



£80,482 drawn down against the scheme. Total project cost £116,462

26-28 Shore Street, Macduff



20-21 Shore Street, Macduff



19 Shore Street, Macduff



34 Shore Street, Macduff



37 Shore Street, Macduff



13-15 Skene Street, Macduff

Banff & Macduff Heritage Trail and C-A-V-A

The Banff and Macduff Heritage Trails have collected local knowledge and expertise to create a rich bank of information about the area. This information is shared through interpretation boards around the two towns, a website, and a walking app. The trail aims to promote physical activity, educate students about their culture and history, and help tourists navigate the settlements and learn more about them. The design and content of the trail were developed with the support of a steering group consisting of local people and organisations. In addition to the interpretation panels, the website provides further details and stories about the towns and their history, as well as downloadable audio guides to help people learn more about their heritage. The heritage trails are an attraction that adds to the area's offerings in terms of things to see and do. The trail was officially launched in the spring of 2019 and is promoted by VisitAberdeenshire, VisitScotland and Out and About Scotland.

The Craft Arts Vintage and Antique (CAVA) Collaboration

Collaboration is an essential element of regeneration, and the Enterprise Challenge Fund was designed to help businesses work together on innovative products and services. The Craft Arts Vintage and Antique (CAVA) collective is a prime example of the power of collaboration, having produced a leaflet that is both simple and effective in showcasing their offerings. The brochure not only enhances communication and cooperation between these businesses but also attracts new visitors to the area.



Macduff gateway Signage refreshed to a more modern font

Banff & Macduff Snapshot – all our projects neatly packaged

Note: this summary includes only those projects that have received direct financial support through the current Regeneration Action Plans. Arranged broadly in chronological order with the most recent projects at the top.

Project Name	Dates	Budget	Project Aims (summary)	Outcomes
FROM CURRENT REGENERATION ACTION PLAN, 2014-2021				
Seaweed Cultivation North Aberdeenshire Coast (in progress)	2023/4	Total project: £19,338 Regeneration Funds: £1,933 Coastal Communities Fund £17,405	Design experimental mooring system and consult with statutory bodies on site suitability and enable the next phase of the development.	<ul style="list-style-type: none">No. of New or enhanced network (1)Leverage £30,000 Private SectorLeverage Coastal Communities £52,405Number of potential enterprises supported to be enterprise ready (4)No sectors supported/developed (2)No business participants in new networks or initiatives (6)No catalyst or feasibility studies assisted project development (3)
	2022	Total Project £28,162 Regeneration Funds: £3,162	Phase One: Pre-Mooring Surveys to produce precise depth profiles of both sites and characterise the seabed types across the potential farm areas. Produce a summary existing baseline conditions in the marine environment around the site in question.	
	2021	Total Project Cost: £3,831 Regeneration Funds: £3,831	Ten participants from Aberdeenshire to attend learning journey to Oban. The aim of the trip is to further the knowledge of seaweed cultivation amongst potential interested parties in North Aberdeenshire.	
	2020	Total Project Cost: £10,000 Coastal Communities Funding	Feasibility Study Undertaken by Northern Light (Consulting) Seaweed Cultivation Aberdeenshire) Funded Coastal Communities £10,000	
Local Innovation Fund – Two Towns (in progress)	2024	Total Project: £30,000 Regeneration Funds :£30,000	Through the process of participatory budgeting the project aims to address declining footfall and reignite activity in the town centres of Banff and Macduff through the inspirational use of vacant properties and encourage events in the town to help drive footfall and promote Banff & Macduff area.	<ul style="list-style-type: none">No. of New jobs created (2)No. of businesses Supported (3)No. of business supported – other (4)No. of Enterprises sign-posted to other support (3)New or enhanced retail units supported (3)No. of New products, processes or services enabled or supported (3)No. of Sectors supported/developed (1)No. of New Enterprises started (3)No. of Community Events Held (2)No. of local Consultations Held (1)Number of Participants (300)No. of Young People Engaged (100)No. of events Visitor Economy (1)

Project Name	Dates	Budget	Project Aims (summary)	Outcomes
Banff & Macduff Business Breakfast	2022	Total Project: £80 Regeneration Funds: £80	To provide information to businesses on the support available to manage costs due to rising energy costs and sales being impacted due to the cost-of-living crisis. Event with guest speakers from Business Energy Scotland, Robert Gordon University Sustainable Futures programme, Business gateway, and Aberdeen Foyer “Grow at The Vinery project” to highlight how they can support and work with business in the area.	<ul style="list-style-type: none"> No. of Enterprises sign-posted to other support (4) 12 attendees Good to have event in town to save travelling into Aberdeen or Peterhead
Banff & Macduff Promotional Film	2018	Total Project :£6,020 Regeneration Funds: £6,020	Marketing of the Banff & Macduff area and an opportunity to highlight the recent investment in both towns.	<ul style="list-style-type: none"> No. of New products enabled (1) No. of (additional) Visitors (200) Raised the profile of the area with over 4,000 views.
Banff and Macduff Heritage Trail Phase 2	2018	Total Project: £47,000 Regeneration Funds: £29,455 Other Funding: £17,545	Promote the 2 towns history and unique heritage. Highlight interconnectivity both towns to their harbours. Improve walking and cycling routes to improve navigation for increase visitor numbers and spend.	<ul style="list-style-type: none"> No. of Marketing or Promotional campaigns (10) No. of New or enhanced Visitor activities supported (1) No. of New or enhanced Tourist facilities supported (1) No. of (additional) Visitors (200 per annum) Number of young people engaged (50) Improved access No. of Participants supported with Training (50)
Banff and Macduff Heritage Trail Phase 1	2017	Total Project: £3,604 Regeneration Funds: £3,604	Support education for the schools and academy.	
Commercial Property Monthly	2017	Total Project: £1,284 regeneration Funds: £1,284	Raise the profile of the Banff Marina and Macduff Shore front to a wider audience local and regional property developer. Promotion of the Aberdeenshire Property Investment Fund which covers Banff & Macduff.	<ul style="list-style-type: none"> Circulation reaches Audience of 800,000
Digital Expo Banff & Macduff	2017	Total Project: £6,704 Regeneration Funds: £6,704	Raise awareness digital skills and future opportunities in this sector	<ul style="list-style-type: none"> Sector Supported (1)

Project Name	Dates	Budget	Project Aims (summary)	Outcomes
Banff & Macduff Retail Plus	2014	Total Project: £56,650 Regeneration Funds: £20,748 Private Sector: £35,902	Upskill retailers with knowledge and expertise to help sustain their business, raise profile, and improve reputation. Identify key opportunities / areas for improvement within each business. Improve the look of Banff/Macduff town centre as a retail destination.	<ul style="list-style-type: none"> Total Council Investment for enhancement grant element of project: £20,748 Total Private Investment: £35,902 11 shops took part in Banff and received expert consultation advice with 8 shops successful applying for an enhancement grant. Funding of up to £2,000 with intervention rate of 50%. Businesses reported safeguarding of jobs. Commended by independent evaluation in 2016.
Banff				
Banff Craft Art Vintage and Antiques Trail	2020 2019 2017	Total Project: £1,681 Regeneration Funds: £700.33 Private Sector Funding: £980.82 Total Project: £2,853 Regeneration Funds: £1,136 Private Sector Funding: £1,717 Total Project: £1,584 Regeneration Funds: £1,584.37	CAVA supported for its third-year leaflet took on a new design and a wider distribution network. Distribution of promotional leaflets on hold due to COVID-19. Support the costs of bringing onboard writer Jan Leatham to further promote and advertise CAVA in national publications. Develop initial leaflet. Eight businesses working collaboratively to encourage people to explore the Craft Art Vintage and Antiques.	<ul style="list-style-type: none"> No. of Businesses Supported – financial (1) No. of Businesses Assisted (8) No. of New or enhanced networks developed (1) No. of Business participants in new networks or initiatives (5) Leverage / Match funding – Private £2,697.82
The Vinery, Banff	2019	Total Project: £932,899 Regeneration Funds: £95,000 RCGF Funding: £732,768 SG Town Centre: £200,131	Refurbish and bring back into use the Vinery and associated buildings in Airlie Gardens, Banff as a Centre for Community Horticulture, and ancillary uses.	<ul style="list-style-type: none"> No. of New Jobs Created (11) No. of Business Supported – Other (53) No. of New Enterprises started (1) No. of New services enabled (1) No. of New or Enhanced Community Facilities Support (3) No. of Community Events Held (2) No. of Participants (472) No. of Volunteers engaged (30) No. of historically significant buildings improved (1) New or improved floorspace (270sq.m) No. of projects providing improved access to local green space or other natural amenity (1) Carbon Reduction (1) No. of Construction jobs (11.2 FTE)

Project Name	Dates	Budget	Project Aims (summary)	Outcomes
Marina 10 Year Celebration	2017	Total Project: £4,835.16 Regeneration Funds: £4,835.16	Celebration at Banff Marina commemorating the 10-year anniversary. To promote the Marina as an event space and destination o residents and tourists.	<ul style="list-style-type: none"> No. of businesses assisted (5) No. of Community groups supported – other (1) No of groups benefitting from supported facilities (5) No. of Events (1) No of (additional) visitors (300)
Bridge Street & Low Street 49-53 & 18-20 Low Street	2016	Total Project: £15,000 Regeneration Funds: £15,000	Prepare first steps redevelopment to bring the properties back into productive use.	<ul style="list-style-type: none"> Completion economic appraisal for 49-53 Bridge Street and 18-20 Low Street.
The Silver Smith BPHS	2016	Total Project: £8,350 Regeneration Funds: £1,500 Creative Scotland: £6,850	Set up Creative Banff Forum Deliver programme of activities to engage with the Banff coast communities.	<ul style="list-style-type: none"> Number of events planned and executed. Visitor Numbers Number of graduates attending Silver Smith Recording the job and volunteer opportunities No. of Community Projects/Initiatives supported (1)
Banff Property Investment Fund	2016	Total Project: £28,904 Property Investment Fund: £7,164 Private Sector Funding: £21,740	Bring vacant / derelict property back into economic use.	<ul style="list-style-type: none"> No. of Business Supported – financial (1) No. of New Enterprises started (1) No. of New or Improved buildings (1)
New Banff Writing Festival	2015	Total Project: £3,200 Regeneration Funds: £1,500	Festival to promote new creative writing in Banff and Northeast to celebrate the regions writers past and present.	<ul style="list-style-type: none"> No. of (additional) Visitors (200)
Trinity & Alvah Church	2014	Total Project: £10,650 Regeneration Funds: £5,325 Other Fund: £5,325	Invest in community facilities to make the church more accessible to support the much relied upon services to the community.	<ul style="list-style-type: none"> Properties Improved – Secure the regeneration of high-profile buildings (1)
Macduff				
Macduff Harbour – Cradle Upgrade No. 4	2023	Total Project: £74,400 Regeneration Funds: £9,500 Private Sector Funding: £14,900 Coastal Communities Funding: £50,000	Upgrade cradle four to accommodate modern designed twin-hulled vessels to enable more of their type to be serviced in Macduff.	<ul style="list-style-type: none"> No. of Businesses Supported – financial (2) No. Sector supported (2) No. of new services enabled (1) Green Storm first boat to be serviced w/c 15th January 2023.

Project Name	Dates	Budget	Project Aims (summary)	Outcomes
Friends of Tarlair	2022	Total Project: £70,978 Regeneration Funds: £70,978	<p>To support the design and construction plan costs to redevelop a derelict Art Deco Lido building and bring it back into use as a community facility (café and art and heritage workshop) run by Friends of Tarlair. (FOT)</p> <p>The funding package of around £1.8 million has included additional match funding support from Garfield Weston, Pilgrims Trust and many others which has powered the project forward to the next critical stage.</p>	<ul style="list-style-type: none"> No. of Community Projects/ Initiatives supported (1) No. of Community Groups supported – financial (1) No. of historically significant buildings improved (1) New or improved floorspace (380sqm) Job Creation (3) No. of Volunteer Hours (3,600 per annum x 2) No. of Construction Jobs (26.5) Wellbeing outputs from wider utilisation of the area Longer term, deeper wellbeing and health outcomes can be achieved through utilisation of the pools for swimming and sea kayaking. Leverage Place Based Initiative Funding 22/23 £367,209 Scottish Government RCGF £1,458,000 Other Funders £374,791 Total Project Cost: £2.2m
	2021	Total Project: £35,338 Regeneration Funds: £35,338		
Macduff Landing Table	2019	Total Project: £6,000 Regeneration Funds: £6,000	Encourage fish landing in Macduff.	<ul style="list-style-type: none"> New services enabled (1) Businesses Supported (40)
North Pier Electrics Technical Appraisal	2019	Total Project: £27,275 Regeneration Funds: £27,275	Produce the detailed design and mechanical and electrical requirements to deliver power to the North Pier.	<ul style="list-style-type: none"> No. of Businesses Supported – financial (1) Completed Feasibility Studies assisted project development (1)
Home Bakery (Macduff)	2018	Total Project: £26,000 Regeneration Funds: £10,000 Private Sector Funding: £16,000	Bring an empty property back into use, improving the visual amenity and vibrancy of Duff Street.	<ul style="list-style-type: none"> No. of New Jobs Created (8) Businesses Supported (1) No. of New Enterprises started (1) No. of New or enhanced networks developed (1) No. of New or improved Buildings (1) New retail units supported (1) No. of house brought back into use (1)
Macduff Ice Plant	2018	Total Project: £375,200 Regeneration Funds: £159,556 EMFF Funding: £215,634	Encourage Fish Landing in Macduff	<ul style="list-style-type: none"> Offers a new service harbour user. No. of Existing Jobs Safeguarded (150) No. of Businesses Supported – financial (1) No. of Sectors supported (1) No. of New or Improved Buildings (1)
Macduff Small Grants Property Scheme	2017	Total Project: £121,331 Regeneration Funds: £81,967 Private Sector Investment: £39,364	<p>Support 12 property grants which facilitate the improvement of the visual amenity of Macduff</p> <p>Improve public perception of Macduff as a place to live and spend time in.</p> <p>Contribute towards the longer-term aim to improve provide of place in Macduff.</p>	<ul style="list-style-type: none"> No. of Businesses Supported – financial (i.e. receiving grants) (5) No. of Improved Buildings (12)

Project Name	Dates	Budget	Project Aims (summary)	Outcomes
Macduff Harbour – Ice Plant Technical Appraisal	2017	Total Project: £14,200 Regeneration Funds: £14,200	Technical investigation to consider the infrastructure requirements for the Ice plant and prepare application for European Funding.	<ul style="list-style-type: none"> No. of Businesses Supported – financial (1) New Service supported (1) No. of catalyst/Feasibility Studies Assisted Project Development (1)
Macduff Gateway Signage	2017	Total Project: £300 Regeneration Funds: £300	Improved Signage	<ul style="list-style-type: none"> 3 signs updated.
Macduff Revival	2017	Total Project: £16,300 Regeneration Funds: £4,000 Banff & Buchan Area Initiative: £4,300 capacity Fund – Connecting Cultures: £4,000 Field Share & Macduff Revival: £2,000 Other: £2,000	To use contemporary art to raise the profile of Macduff by revealing and re-interpreting its history and Aberdeenshire’s culture.	<ul style="list-style-type: none"> No. of New or enhanced networks developed (1) No. of Community Projects/Initiatives supported (1) No. of Community Groups Supported – financial (1) No. of Community Events held (4) No. of Participants (600) No. of young people engaged (39) No. of Volunteers engaged (15) No. of Volunteer Hours (772)
Macduff Harbour Expansion & Deepening Business Case	2016-2015	Total Project: £25,000 Regeneration Funds: £25,000	Preparation of the business and Masterplan for the respective towns as part of the evaluation of the Banff/Macduff Town Centre Team project. The objective is to obtain a document that provides a guide to the future regeneration of the Harbour areas of the towns and the community around them.	<ul style="list-style-type: none"> No. of Catalyst/Feasibility Studies assisted (project development) (1)
Macduff Aquarium	2016	Total Project: £9,902 Regeneration Funds: £9,902	Options appraisal to investigate the feasibility of development proposals. The study helped to inform the recently secured Levelling Up Funding from the UK Govt £5.7m/ The LUF will support significant modernisation of the existing aquarium to improve the visitor experience and include expanded exhibits and enhance facilities	<ul style="list-style-type: none"> No. of Businesses Supported – financial (1) No. of Catalyst/Feasibility Studies assisted (project development) (1)
Highland Haven Artwork Macduff	2015	Total Project: £1,600 Regeneration Funds: £1,600	To improve the visual appearance of a derelict site on a prominent position on the main road through the town.	<ul style="list-style-type: none"> Improved visual appearance of a derelict site on a prominent position on the main road through the town. The images help to display/promote some of the attractions in the Macduff area.
Macduff Seafront Restaurant / Takeaway	2014	Total Project: £90,600 Regeneration Funds: £22,650 AEFF Funding: £22,650 Private Sector Funding: £45,300	Support job creation and redevelopment redundant building Shore Street.	<ul style="list-style-type: none"> No. of New Jobs Created (2) No. of Businesses Supported – financial (i.e. receiving grants) (1) Improved Property – New retail units supported (1) No. of New Services supported (1) No. of Sectors supported / developed (1) No. of New Enterprises started (1)