

## WARD 3 – FRASERBURGH AND DISTRICT STATISTICAL SUMMARY

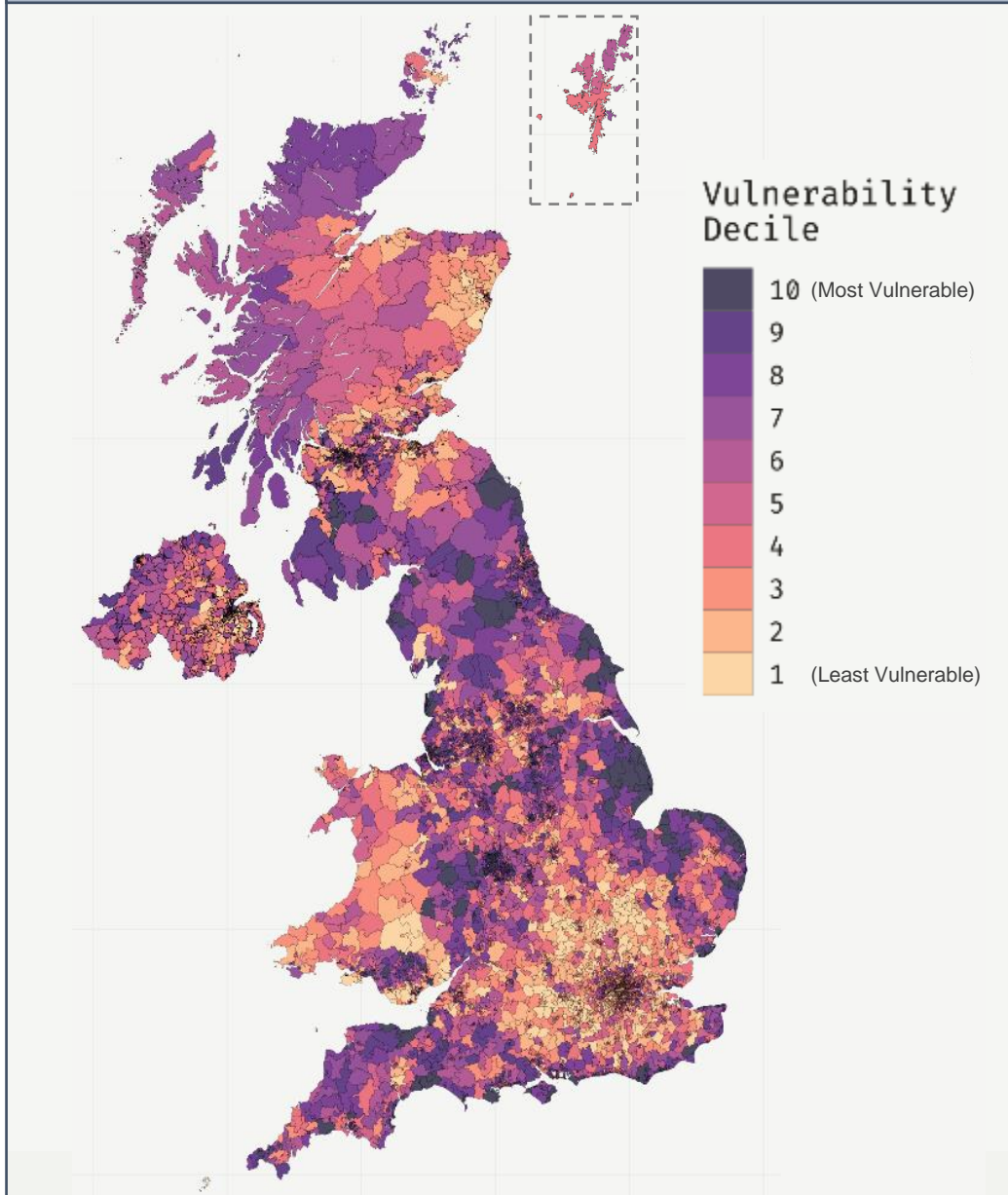
Overall Vulnerability per Theme (Aberdeenshire Context)	MMW Summary
<p><b>Overall COVID Vulnerability Spectrum</b> (Based on 2 major studies)</p> <p style="text-align: center;">89.5</p> <p>Less Vulnerable <span style="display: inline-block; width: 100px; height: 15px; background: linear-gradient(to right, green, yellow, orange, red);"></span> More Vulnerable</p>	<p>Ward 3 – Fraserburgh and District – remains one of the most vulnerable Wards in Aberdeenshire when all relevant indicators are taken into account. This evidenced by the ‘slider’ graphs on the left, which place the Ward on a spectrum, from least vulnerable to most vulnerable. The Ward’s score per Theme is situated above the black markers in each graph. The closer the black marker is to the green side of the graph the less vulnerable that Ward is relative to all other Wards in Aberdeenshire.</p> <p><b>Overall COVID Vulnerability Spectrum</b> – The Ward scored 89.5 (unchanged since the previous CIA report). This is the 3<sup>rd</sup> highest (i.e. 3<sup>rd</sup> worst) in Aberdeenshire. Fraserburgh Harbour &amp; Broadsea may be considered the most vulnerable IZ in this Ward. This is largely a result of various benefits related to health issues/disability/ill-health as well as out-of-work-benefits.</p> <p><b>Overall Age Vulnerability Spectrum</b> – The Ward scored 94.7 (unchanged since the previous CIA report). This is the 2<sup>nd</sup> highest (i.e. 2<sup>nd</sup> worst) in Aberdeenshire. Fraserburgh Smiddyhill &amp; Fraserburgh Central-Academy may be considered the most vulnerable IZs in this Ward. They are home to a higher-than-average proportion of people aged 65+ with underlying health conditions (i.e. those in receipt of Attendance Allowance (AA) benefits), and a higher-than-average population aged 65+.</p> <p><b>Overall Health Vulnerability Spectrum</b> – The Ward scored 94.7 (a slight improvement since the previous CIA). This is the 2<sup>nd</sup> highest (i.e. 2<sup>nd</sup> worst) in Aberdeenshire. Generally speaking, this is a result of fewer Covid-related deaths since the previous iteration of the report relative to a number of other IZs in Aberdeenshire. This theme is weighted in favour of that particular indicator. Taking Covid-related deaths out of the equation, the region’s health profile would still rank poorly when compared against most other Wards in Aberdeenshire. Indeed, only one Ward recorded a worse overall health ranking (Peterhead North &amp; Rattray).</p> <p><b>Overall Economic Vulnerability Spectrum</b> – The Ward scored 100 (unchanged since the previous CIA report). This is the highest (i.e. worst) in Aberdeenshire. In the context of this Ward, 3 of Fraserburgh’s 4 IZs are arguably the most vulnerable in an economic sense given the relative unemployment rates, Universal Credit rates, child poverty rates and SIMD income deprivation rates in these areas.</p> <p><b>Overall Other Socio-Economic Spectrum</b> – The Ward scored 68.4 (unchanged since the previous CIA report). This is the 7<sup>th</sup> highest (i.e. 7<sup>th</sup> worst) in Aberdeenshire. the Ward is relatively well served in terms of geographic access, e.g. drive times to various local amenities, bus accessibility, and distances to the nearest park, etc. are relatively good in an Aberdeenshire context. However, the area scores poorly in relation to digital vulnerability, overcrowded households, and a relatively high proportion of the population receive housing benefits.</p>
<p><b>Overall Age Vulnerability Spectrum</b> (Based on 2 indicators)</p> <p style="text-align: center;">94.7</p> <p>Less Vulnerable <span style="display: inline-block; width: 100px; height: 15px; background: linear-gradient(to right, green, yellow, orange, red);"></span> More Vulnerable</p>	
<p><b>Overall Health Vulnerability Spectrum</b> (Based on 28 indicators)</p> <p style="text-align: center;">94.7</p> <p>Less Vulnerable <span style="display: inline-block; width: 100px; height: 15px; background: linear-gradient(to right, green, yellow, orange, red);"></span> More Vulnerable</p>	
<p><b>Overall Economic Vulnerability Spectrum</b> (Based on 15 indicators)</p> <p style="text-align: center;">100.0</p> <p>Less Vulnerable <span style="display: inline-block; width: 100px; height: 15px; background: linear-gradient(to right, green, yellow, orange, red);"></span> More Vulnerable</p>	
<p><b>Overall Other Socio-Economic Vulnerability Spectrum</b> (Based on 30 indicators)</p> <p style="text-align: center;">68.4</p> <p>Less Vulnerable <span style="display: inline-block; width: 100px; height: 15px; background: linear-gradient(to right, green, yellow, orange, red);"></span> More Vulnerable</p>	
<p><b>100 = Most Vulnerable MMW in Aberdeenshire</b></p>	

**COVID Vulnerability Indices - Two Major Studies**

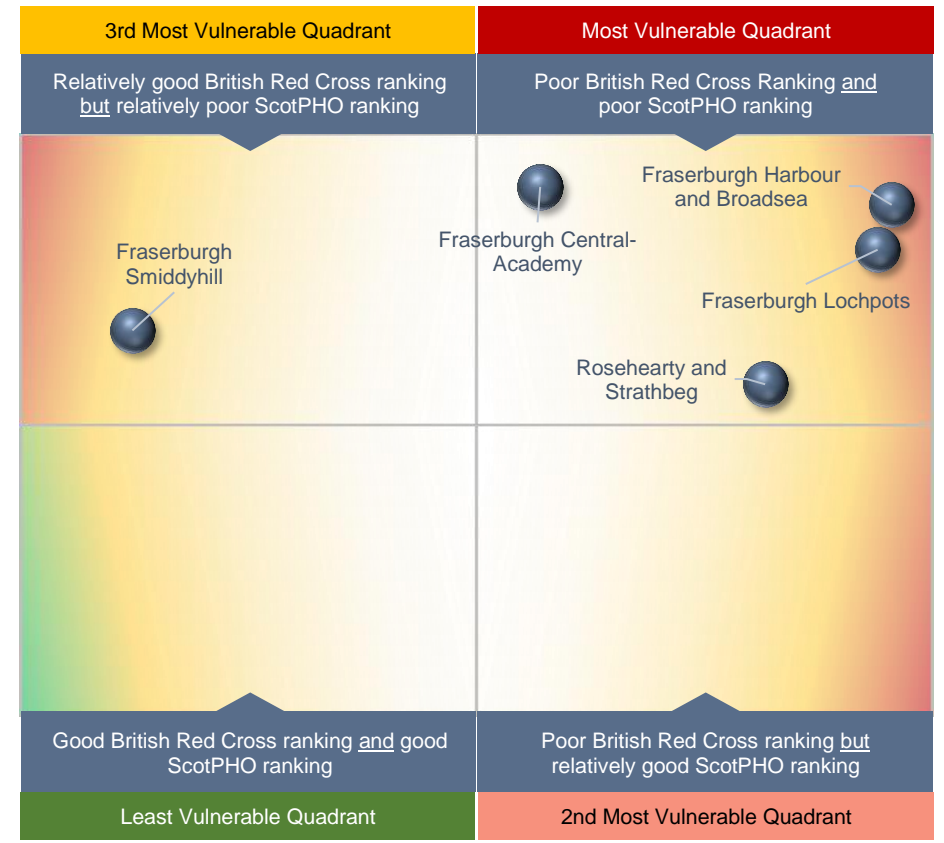
100 = Most Vulnerable MMW in Aberdeenshire



**COVID Vulnerability Rankings - Aberdeenshire Intermediate Zones in a UK Context**



**COVID-19 Vulnerability Indices - British Red Cross (Oxford Analytics) and ScotPHO**



**Summary**

The chart above aims to place the MMW's Intermediate Zones on a scale based on two major Covid-specific studies conducted last year – one from the Scottish Public Health Observatory (ScotPHO), the other from the British Red Cross. These were based on dozens of indicators encompassing health and other socio-economic datasets.

The black circles in the chart represent each Intermediate Zone (IZ) associated with the Ward. The closer the black circle is to the top-right of the chart, the more vulnerable it is in the context of Aberdeenshire ('Most Vulnerable Quadrant').

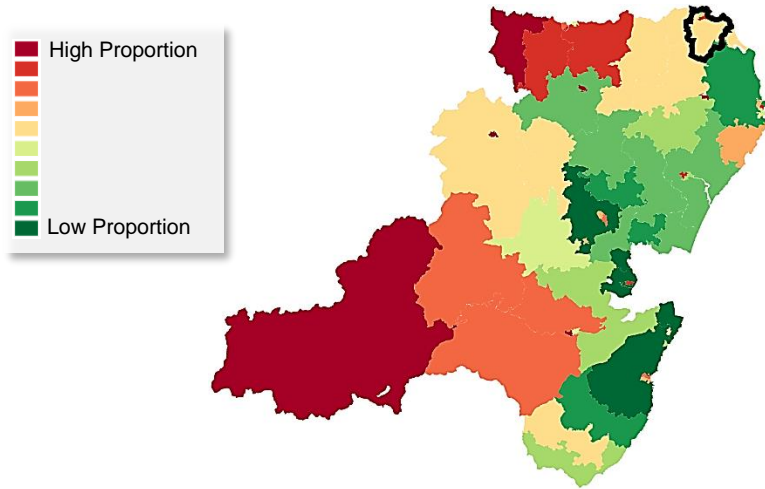
Taken together, this Ward is among the most vulnerable in Aberdeenshire. Fraserburgh Harbour & Broadsea is the most vulnerable in the Ward based on the two major studies conducted last year. These rankings have not changed since the previous CIA report.

**Demographics & Age-Related Vulnerability**

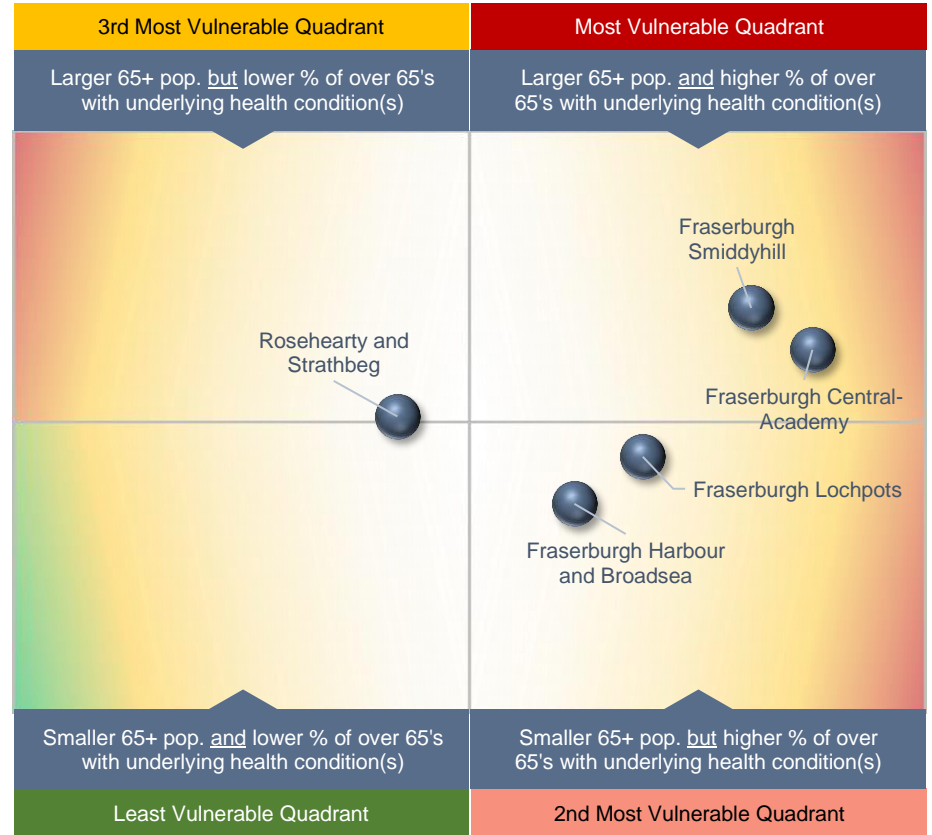
100 = Most Vulnerable MMW in Aberdeenshire



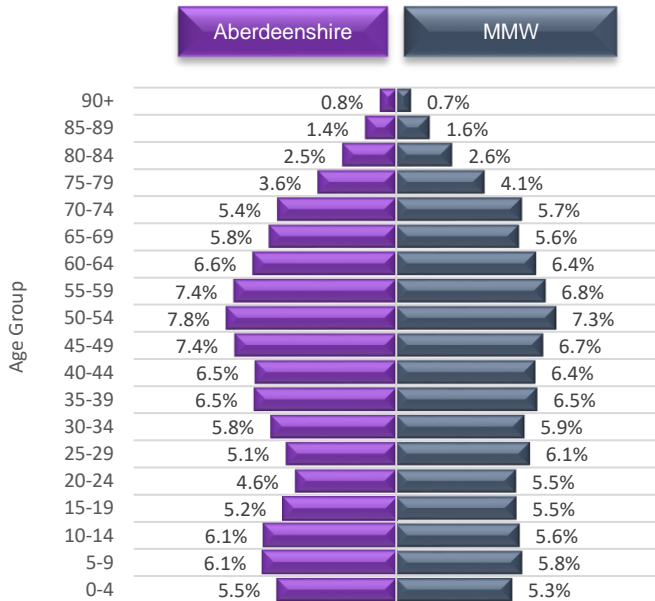
**Map of Multi-Member Ward Intermediate Zones – 65+ population (2019)**



**Age Vulnerability / Underlying Health Condition per Intermediate Zone (65+ Age Group)**



**Percentage of population per age group, Aberdeenshire and MMW (2019)**



**Pensionable Age (65+ yrs)**



**Working Age (16-64yrs)**



**Children (0-15yrs)**



**Summary**

Fraserburgh & District remains one of the most vulnerable Wards in Aberdeenshire in terms of certain age-specific vulnerability indicators. A couple of IZs are located inside the top-right quadrant of the chart above (the 'Most Vulnerable Quadrant'). This is because these areas are home to a higher-than-average proportion of people aged 65+ with underlying health conditions (i.e. those in receipt of Attendance Allowance (AA) benefits), and a higher-than-average population aged 65+.

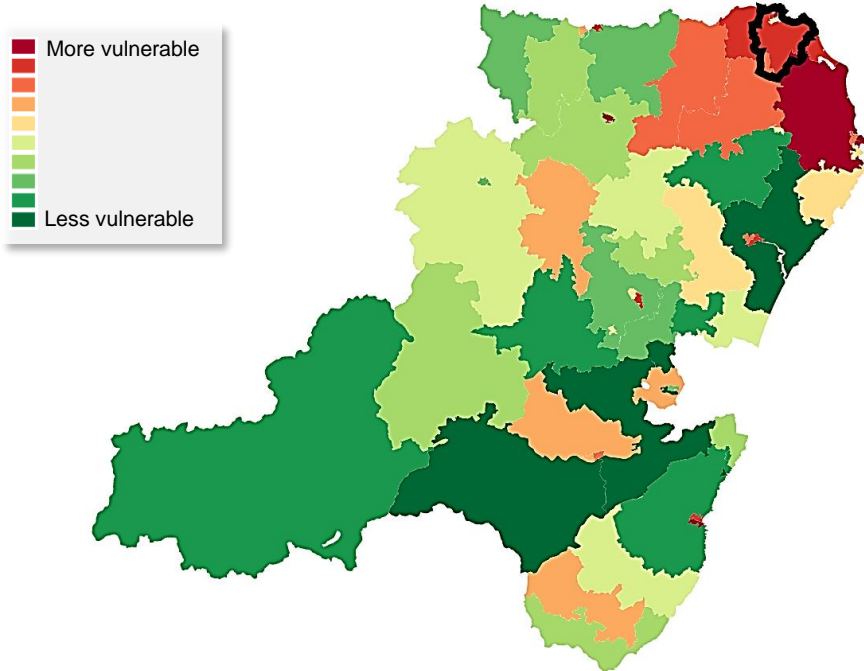
Within the Ward, AA rates range from 6.6% in Rosehearty and Strathbeg to 11.6% in Fraserburgh Central-Academy. Across the Council area rates range from 2.3% to 12.3%, so most of these IZs are towards the higher end of the spectrum. Rates have remained stable since the previous iteration but have reduced overall, possibly a result of a higher proportion of people aged 65+ relative to the previous year.

General Health / COVID Proxy Health Indicators

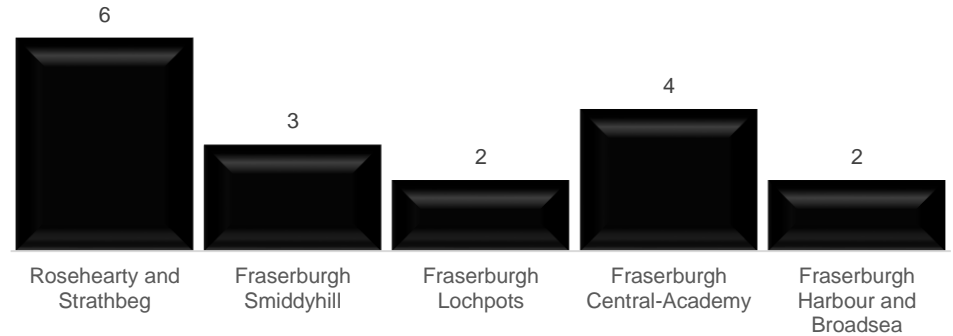
100 = Most Vulnerable MMW in Aberdeenshire



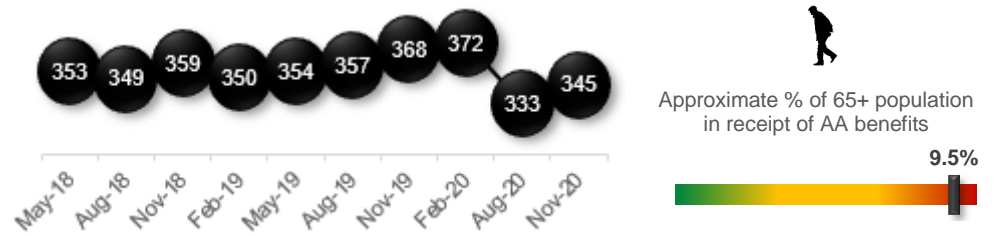
Map of Multi-Member Ward Intermediate Zones – Overall Health Ranking



Cumulative COVID-19 Deaths (1st March 2020 to 31st July 2021)



Attendance Allowance: Cases with Entitlement (Aged 65+ with Underlying Health Condition)



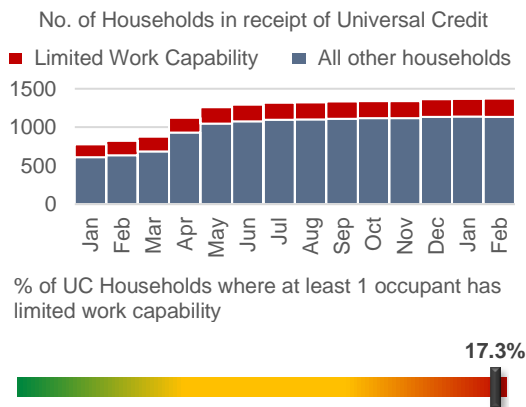
Summary

Most health-related indicators suggest the general population within the Ward is not as healthy as the general population of Aberdeenshire as a whole – perhaps excepting residents of Fraserburgh Smiddyhill. IZs associated with this Ward recorded 17 COVID-related deaths between March 1<sup>st</sup> and June 30<sup>th</sup> 2021, an increase of 5 deaths since the previous report (3 more in Rosehearty & Strathbeg, 1 in Fraserburgh Smiddyhill, and 1 in Fraserburgh Harbour & Broadsea). The death rate per head of population is relatively high in Fraserburgh Central-Academy – but that’s due to deaths early on in the pandemic. (Aberdeenshire recorded a total of 253 COVID-related deaths between March 1<sup>st</sup> and June 30<sup>th</sup> 2021, an increase of 136 since the previous report.)

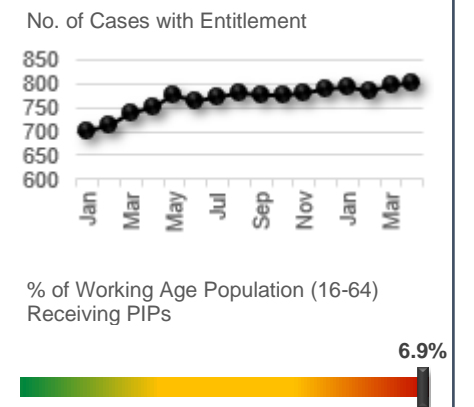
Fraserburgh Harbour & Broadsea generally has the worst overall health profile in this Ward. The rankings are relatively poor across the board except in relation to baby birthweight and child immunisation uptake.

A relatively high proportion of people in the Ward receive benefits related to disability (PIP payments). These have increased across the Ward since Jan 2020 but appear to have plateaued. Hundreds more households now receive Universal Credit compared to at the beginning of the pandemic. A higher proportion of these contain at least 1 occupant with limited work capacity.

Universal Credit (UC) Jan 2020 to Feb 2021



Personal Independence Payments (PIP)

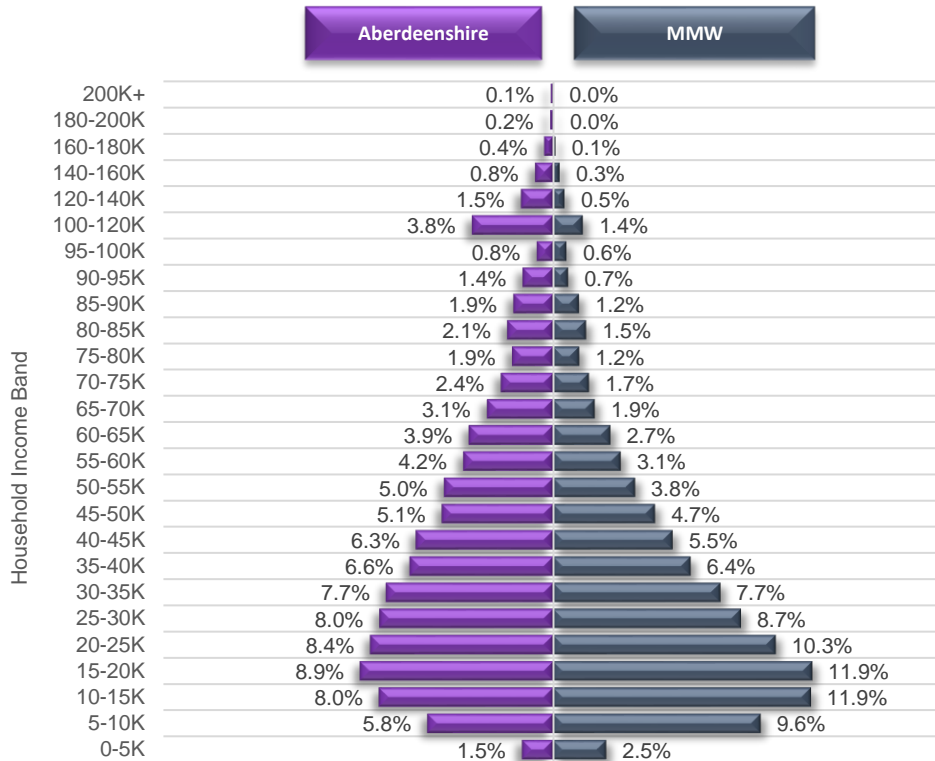


Economic Indicators (1 of 2)

100 = Most Vulnerable MMW in Aberdeenshire

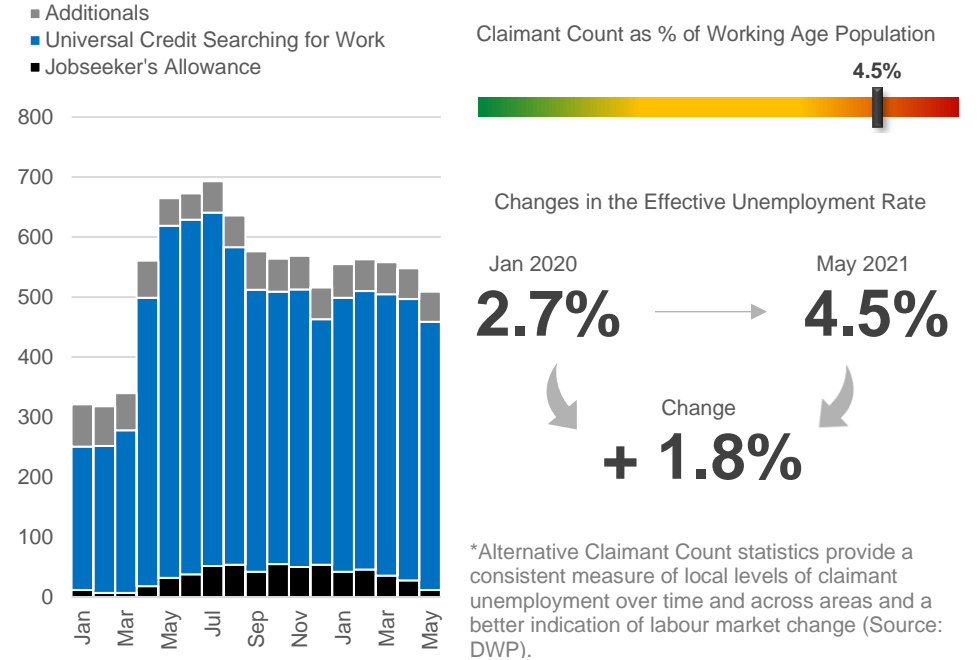


Median Household Income per Income Band - Percentage of Households (2019)

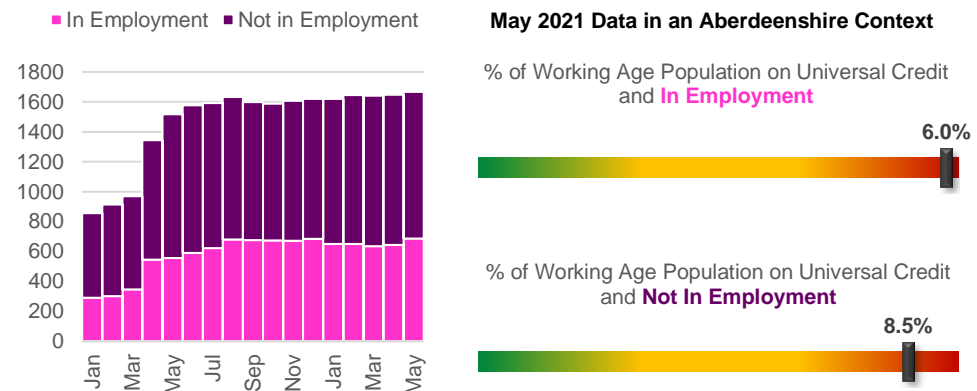


© CACI Limited 1996 - 2017 This report shall be used solely for academic, personal and/or non-commercial purposes. The applicable copyright notices can be found at <https://www.caci.co.uk/copyrightnotices.pdf>

Alternative Claimant Count\* per Benefit Group - 'Unemployment Rate'(Jan 2020 to May 2021)



People on Universal Credit - In Employment & Not in Employment (Jan 2020 to May 2021)



Median Household Income (2019)



£27,486

£27,486

% of Households Earning <£20k (2019)

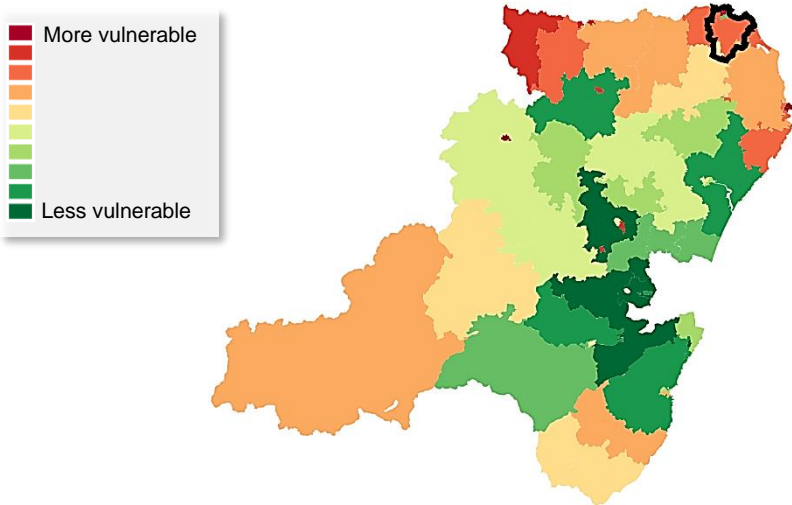


35.9%

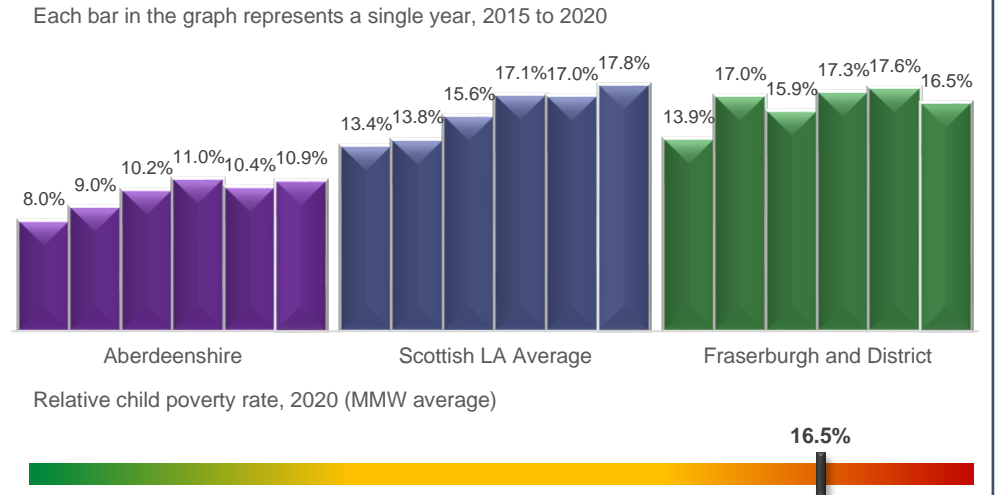
35.9%

Economic Indicators (2 of 2)

Map of Multi-Member Ward Intermediate Zones - Overall Economic Ranking



Percentage of Children in Low Income Families (Relative Poverty), 2015 to 2020



Pension Credit Benefits - Proxy Indicator for 'Pensioner Poverty' (November 2020)



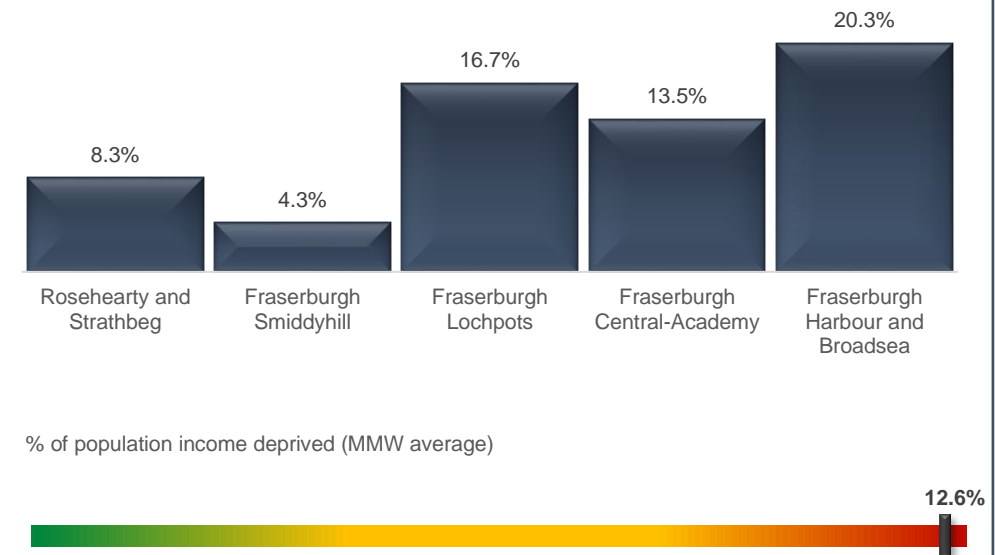
Summary

This Ward is generally worse off than other areas in Aberdeenshire in terms of the various indicators seen on this, and the previous, page. The proportion of households earning less than £20,000, for instance, is among the highest in Aberdeenshire, and median household income is towards the lower end of the spectrum. The proportion of pensioners in receipt of Pension Credits is among the highest in the Aberdeenshire, suggesting pensioner poverty may be an issue here – so, too, may income deprivation. Only Fraserburgh Smiddyhill's rate is lower than the Aberdeenshire average.

Unemployment figures appear to have plateaued after a steep rise from Jan to Jul 2020. Indeed, latest figures show a slight decrease. However, the number of people on Universal Credit continues to increase, which suggests a degree of financial hardship exists for a portion of the population, particularly residents in and around the centre of Fraserburgh.

The next page suggest the Ward is relatively well served in terms of geographic access, e.g. drive times to various local amenities, bus accessibility, and distances to the nearest park, etc. are relatively good in an Aberdeenshire context. However, the area scores poorly in relation to digital vulnerability, overcrowding, and the proportion of the population on housing benefits.
















Percentage of People Income Deprived per MMW Intermediate Zone (SIMD 2020)



100 = Most Vulnerable MMW in Aberdeenshire

Other Socio-Economic Data



Geographic Access / Digital Connectivity / Food Vulnerability / Loneliness Proxy	Housing / Environment	
 Average drive time to various local amenities by car (in minutes) <b>3.4</b> SIMD 2020	 % of overcrowded households <b>10.8%</b> SIMD 2020	
 Average drive time to various local amenities by public transport (in minutes) <b>10.6</b> SIMD 2020	 % of single person households relative to total households <b>35.5%</b> 2019	
 Bus Accessibility score (the higher the score, the better) <b>12.0</b> 2019	 % of 16+ population in receipt of Housing Benefits <b>5.6%</b> FEB 2021	
 % of households without access to a car or van <b>27.0%</b> 2011	 % of addresses with private outdoor space <b>92.1%</b> APR 2020	
 % of premises without access to superfast broadband (30Mb/s+ download speed) <b>4.8%</b> SIMD 2020	 Average distance to nearest Park, Garden, or Public Playing Field (in metres) <b>1,030</b> APR 2020	
 Digital Vulnerability score (The higher the score, the greater the vulnerability) <b>0.80</b> 2020	<b>At Risk Sectors / Workers</b>	
 Longest distance to food bank (km) <b>42.5</b> 2020	 % of jobs in arts, entertainment, recreation and other services <b>3.7%</b> 2018	
 Food Vulnerability score (The higher the score, the greater the vulnerability) <b>144.9</b> 2020	 % of jobs in accommodation and food services (hospitality) <b>6.2%</b> 2018	
 Loneliness Prescription Index* (the higher the score, the greater the risk) <b>0.25</b> 2020	 % of jobs in retail <b>10.9%</b> 2018	