



Privacy Notice

The Data Controller of the information being collected is Aberdeenshire Council.

The Data Protection Officer can be contacted at Town House, 34 Low Street, Banff, AB45 1AY.

Email: dataprotection@aberdeenshire.gov.uk

Your information is being collected to use for the following purposes:

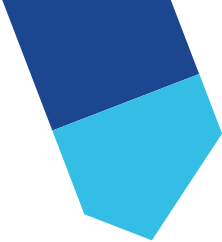
- The provision of a locations, crew and facilities database for photography, film and TV makers to view and select locations.
- Submission of contact and property information for location owners and their agents.
- Submission of contact and skills information for crew available to film productions in the area. This data includes general skills, experience, contact and educational data that will be made available to film & tv producers who have signed up to the service or on request.
- Submission of contact and facilities information for suppliers.
- Submission of production company information.
- The management of location information by Aberdeenshire Council Film Office to promote locations, facilities and crew to location managers and production companies.
- Location information, such as images, descriptions, logistical information and general location (within five miles) is viewable without contact and address information to those searching the location database and who have agreed to the Film Office website Terms and Conditions.
- Aberdeenshire Film Office will act as interlocutors and connect location owners, crew and facilities by email to TV & Film producers, scouts and location managers, should their property or service be of interest for a specific production.
- Where locations, crew and facilities are of interest to production companies and their agents, contact information and exact location information of locations will be sent by email to support the production of films and tv in Aberdeenshire and to bring revenue to location owners.
- Provision of production companies database for film and tv makers who are interested in filming in the area.
- Optional special category data in the crew database of gender, age, ethnicity, sexual orientation and caring responsibilities will be stored with the goal of supporting diversity in the industry. This will be anonymised and it will not be shared. It is only used for understanding diversity and inclusion and monitoring trends. This is an optional survey that crew do not need to complete in order to be listed on the crew database.

Your information is:

Being collected by Aberdeenshire Council
Has been provided to Aberdeenshire Council by Strategic Integration Limited (trading as Open Brolly and incorporating the MovieSite Brand)

The Legal Basis for collecting the information is:

Personal Data		Special categories of personal data	
Performance of a Contract	X	Consent	x



Where the Legal Basis for processing is either Performance of a Contract or Legal Obligation, please note the following consequences of failure to provide the information:

Location owners will not be able to offer their locations for film and TV companies to view. Aberdeenshire Council Film Office will not approve the location listing and it will not display on the locations search.

Facilities companies will not be able to offer their services to film and TV companies.

Crew will not be able to store their services to film and tv companies.

Production companies will not be able to register for the service.

Search users (TV & Film location managers and production companies) will not be able to search for locations

Your information will be shared with the following recipients or categories of recipient:

- *Strategic Integration Limited (trading as Open Brolly), the software partner,*
- *Aberdeen City Council where locations are within that region*
- *Film or TV Production companies and their agents.*

Your information will be transferred to or stored in the following countries and the following safeguards are in place:

Data may be shared on an individual basis with location managers and production companies outwith UK and EU.

Your contact information and the location of your property (if applicable) will be sent by email to film production companies and their agents. These will be sent only when there is specific interest in location, facilities or skillset and will be sent to bona fide agents.

Special category data is anonymised and stored in a separate location that ensures it is not matched to any individual.



From mountain to sea

The retention period for the data is:

7 years

The following automated decision-making, including profiling, will be undertaken:

Not applicable.

Please note that you have the following rights:

- to lodge a complaint with the Information Commissioner's Office (after raising the issue with the Data Protection Officer first);
- to request access to your personal data;
- to data portability, where the legal basis specified above is:
 - (i) Consent; or
 - (ii) Performance of a Contract;
- to request rectification or erasure of your personal data, as so far as the legislation permits.

