



From mountain to sea

Privacy Notice

The Data Controller of the information being collected is Aberdeenshire Council.

The Data Protection Officer can be contacted at Town House, 34 Low Street, Banff, AB45 1AY.

Email: dataprotection@aberdeenshire.gov.uk

Your information is being collected to use for the following purposes:

- The provision of a locations database for photography, film and TV makers to view and select locations.
- Submission of contact and property information for location owners and their agents.
- The management of location information by Aberdeenshire Council Film Office to promote locations to location managers and production companies.
- Location information, such as images, descriptions, logistical information and general location (within five miles) is viewable without contact and address information to those searching the location database and who have agreed to the Film Office website Terms and Conditions.
- Aberdeenshire Film Office will act as interlocutors and connect location owners directly by email to TV & Film producers, scouts and location managers, should their property be of interest for a specific production.
- Where locations are of interest to production companies and their agents, contact information and exact location information of locations will be sent by email to support the production of films and tv in Aberdeenshire and to bring revenue to location owners.

Your information is:

Being collected by Aberdeenshire Council
Has been provided to Aberdeenshire Council by Strategic Integration Limited (trading as Open Brolly and incorporating the MovieSite Brand)

The Legal Basis for collecting the information is:

Personal Data		Special categories of personal data	
Performance of a Contract	X		



Where the Legal Basis for processing is either Performance of a Contract or Legal Obligation, please note the following consequences of failure to provide the information:

Location owners will not be able to offer their locations for film and TV companies to view. Aberdeenshire Council Film Office will not approve the location listing and it will not display on the locations search.

Search users (TV & Film location managers and production companies) will not be able to search for locations

Your information will be shared with the following recipients or categories of recipient:

- *Strategic Integration Limited (trading as Open Brolly), the software partner,*
- *Aberdeen City Council where locations are within that region*
- *Film or TV Production companies and their agents.*

Your information will be transferred to or stored in the following countries and the following safeguards are in place:

Data may be shared on an individual basis with location managers and production companies outwith UK and EU.

Your contact information and the location of your property will be sent by email to film production companies and their agents. These will be sent only when there is specific interest in locations and will be sent to bona fide agents.



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The retention period for the data is:

7 years

The following automated decision-making, including profiling, will be undertaken:

Not applicable.

Please note that you have the following rights:

- to lodge a complaint with the Information Commissioner's Office (after raising the issue with the Data Protection Officer first);
- to request access to your personal data;
- to data portability, where the legal basis specified above is:
 - (i) Consent; or
 - (ii) Performance of a Contract;
- to request rectification or erasure of your personal data, as so far as the legislation permits.